

Lecture 14: RL from Human Feedback

CS885 Reinforcement Learning

2025-02-27

Complementary readings:

Stiennon, Ouyang, Wu, Ziegler, Lowe Voss, Radford, Amodei, Christiano (2020) Learning to summarize from human feedback, NeurIPS.

Ouyang, Wu, Jiang, Wainwright, et al. (2022) Training language models to follow instructions with human feedback, NeurIPS.

Holtzman, Buys, Du, Forbes, Choi (2019). The Curious Case of Neural Text Degeneration, arxiv.

Rafailov, Sharma, Mitchell, Ermon, Manning, Finn (2023) Direct Preference Optimization: Your Language Model is Secretly a Reward Model, NeurIPS.

Rashid, Wu, Fan, Li, Kristiadi, Poupart (2025) Towards Cost-Effective Reward Guided Text Generation, arxiv.

Pascal Poupart

David R. Cheriton School of Computer Science



Outline

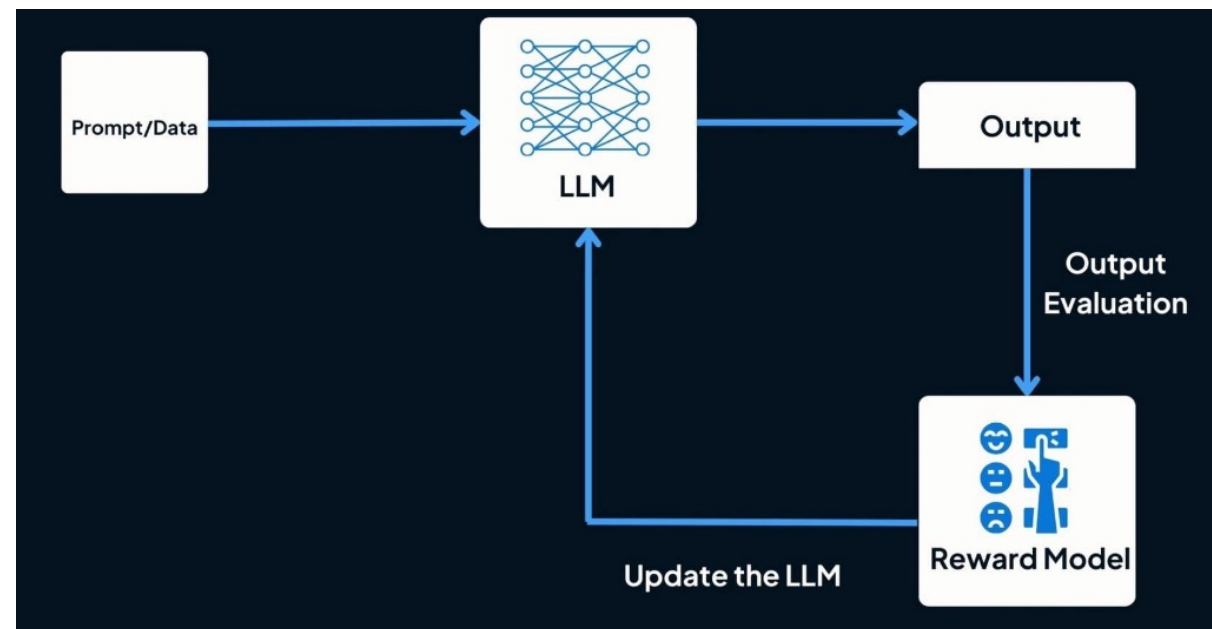
- Reinforcement Learning from Human Feedback
- Direct Preference Optimization
- Reward Guided Text Generation

Large Language Models

- **Agent:** system
- **Environment:** user
- **State:** history of past utterances
- **Action:** system utterance
- **Reward:** task completion, human feedback

“We posit that the superior writing abilities of LLMs, as manifested in surpassing human annotators in certain tasks, are fundamentally driven by RLHF, as documented in Gilardi et al. (2023) and Huang et al. (2023).”

Llama 2 Technical Report (Touvron et. al 2023)



Credit: <https://www.twine.net/blog/what-is-reinforcement-learning-from-human-feedback-rlhf-and-how-does-it-work/>

“This behavior (re-evaluation) is not only a testament to the model’s growing reasoning abilities but also a captivating example of how reinforcement learning can lead to unexpected and sophisticated outcomes”
Deepseek-R1 Technical Report (Guo et. al 2025)

Recipe For Large Language Model Training

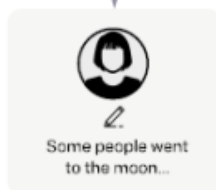
Step 1

Collect demonstration data, and train a supervised policy.

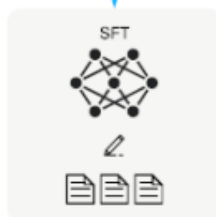
A prompt is sampled from our prompt dataset.



A labeler demonstrates the desired output behavior.



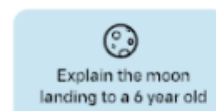
This data is used to fine-tune GPT-3 with supervised learning.



Step 2

Collect comparison data, and train a reward model.

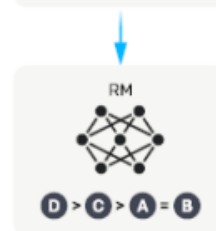
A prompt and several model outputs are sampled.



A labeler ranks the outputs from best to worst.



This data is used to train our reward model.



Step 3

Optimize a policy against the reward model using reinforcement learning.

A new prompt is sampled from the dataset.



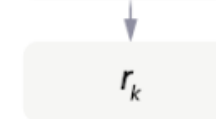
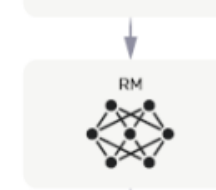
The policy generates an output.



The reward model calculates a reward for the output.



The reward is used to update the policy using PPO.



InstructGPT (Ouyang et. al 2022)

Response Ranking

PP

Explain reinforcement learning in three sentences.

< 1 / 2 >



Reinforcement learning is a type of machine learning where an agent learns to make decisions by receiving feedback in the form of rewards or punishments. The agent's goal is to maximize its cumulative reward over time by exploring different actions and learning which actions lead to the highest rewards. Reinforcement learning has been successfully applied to a variety of tasks, including game playing, robotics, and recommendation systems.



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Reinforcement learning is a type of machine learning that focuses on training an agent to make decisions based on trial and error. The agent receives feedback in the form of rewards or penalties for each decision it makes. By learning from this feedback, the agent can improve its decision-making abilities over time.



Was this response better or worse?



Better



Worse



Same



RL from Human Feedback (RLHF)

- Collect a preference data set:

$$D = \{(s, a_+, a_-)_k\}_{k=1}^K \text{ where } a_+ \succ a_-$$

- Train a reward model according to the Bradley Terry Model:

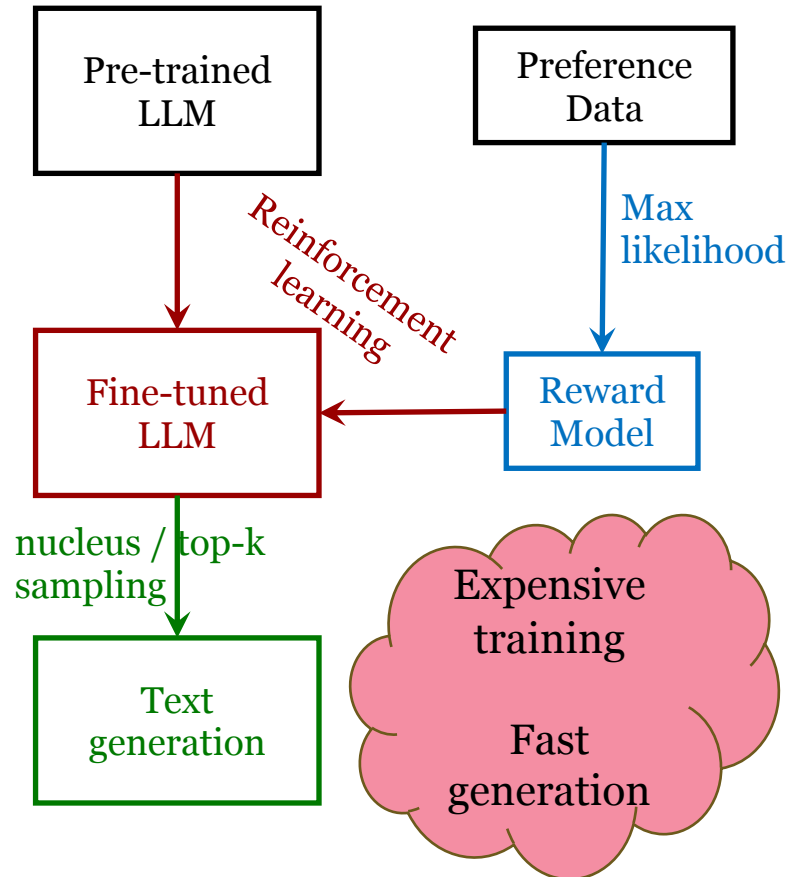
$$\max_{\theta} E_D [\log \sigma(r_{\theta}(s, a_+) - r_{\theta}(s, a_-))]$$

- Make a copy of the LLM and finetune it to maximize:

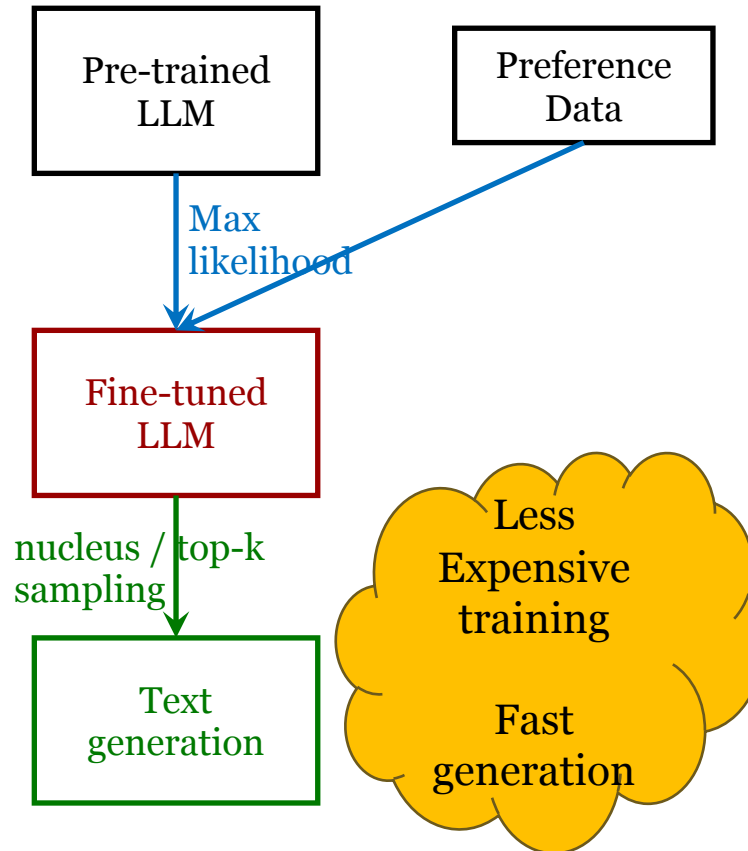
$$\max_{\phi} E_{D, \pi_{\phi}} [r_{\phi}(s, a)] - \beta KL[\pi_{\phi}(a|s) || \pi_{pretrained}(a|s)]$$

RLHF Improvements

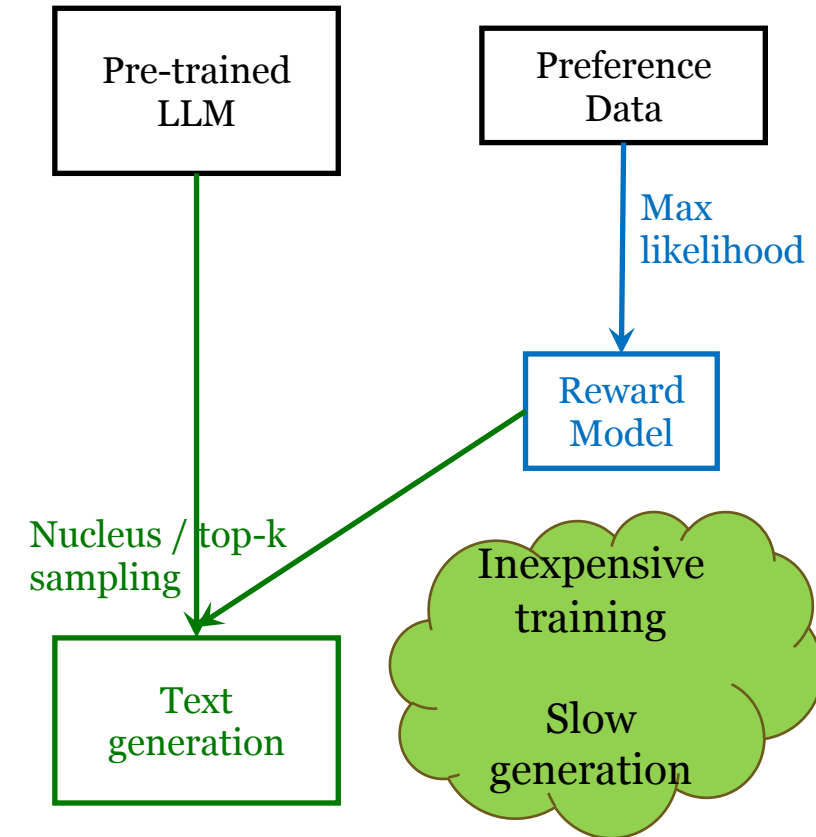
Proximal Policy Optimization (PPO) Ouyang et al., 2022



Direct Preference Optimization (DPO) Rafailov et al., 2023

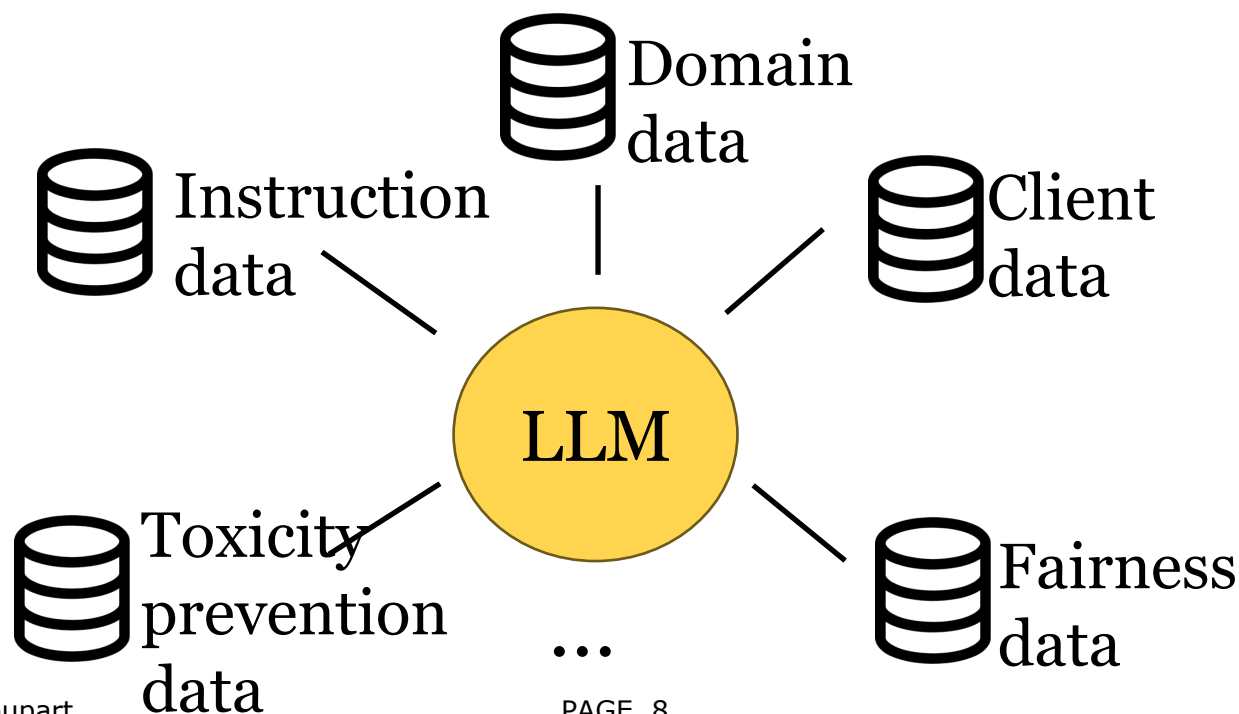


Reward Guided Text Generation (RGTG) Khanov et al., 2024 Rashid et al., 2025



LLM Alignment with Preference Data

- Collect preference data: $D = \{(s, a_+, a_-)_k\}_{k=1}^K$
where s : user prompt a : system response
 a_+ is preferred to a_- (i.e., $a_+ \succ a_-$)



Reward Model

Stiennon, Ouyang, Wu, Ziegler, Lowe Voss, Radford, Amodei, Christiano (2020) **Learning to summarize from human feedback**, *NeurIPS*.

- Reward function: $r_{\theta}(s, a) = \text{real number}$
- Consider several possible responses $a_1 \succcurlyeq a_2 \succcurlyeq \dots \succcurlyeq a_k$ ranked by annotator
- Training reward function to be consistent with the ranking:

$$Loss(\theta) = -\frac{1}{\binom{k}{2}} E_{(s, a_i, a_j) \in Dataset} \log \sigma(r_{\theta}(s, a_i) - r_{\theta}(s, a_j))$$

Reinforcement Learning

Ouyang, Wu, Jiang, Wainwright, et al. (2022) **Training language models to follow instructions with human feedback**, *NeurIPS*.

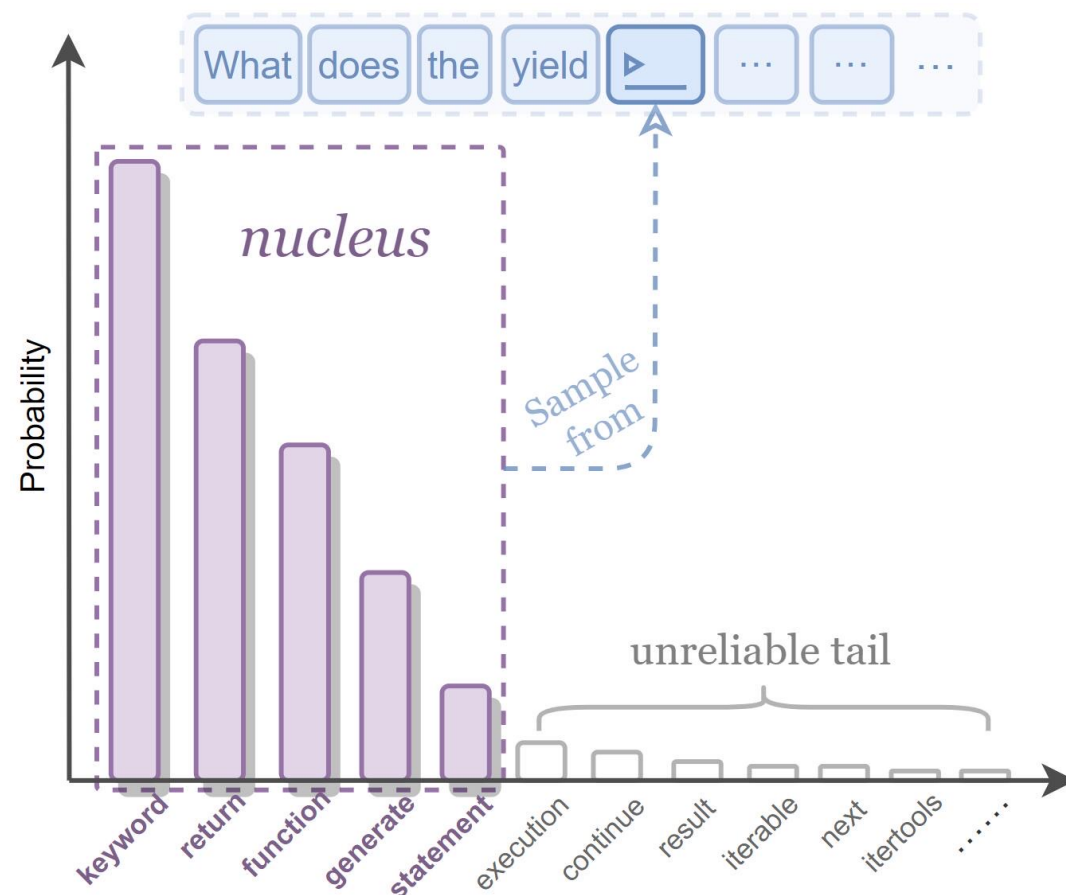
- Pretrain language model (GPT-3)
- Fine-Tune GPT-3 by RL to obtain InstructGPT
 - Policy (language model): $\pi_{\phi}(a|s)$
 - Optimize $\pi_{\phi}(s)$ by Proximal Policy Iteration (PPO)

$$\max_{\phi} E_{s \in Dataset} \left[E_{a \sim \pi_{\phi}(a|s)} [r_{\theta}(s, a)] - \beta KL(\pi_{\phi}(\cdot | s) | \pi_{ref}(\cdot | s)) \right]$$

Inference: Nucleus sampling

Sample from nucleus (top tokens only) to avoid unreliable responses while ensuring diversity

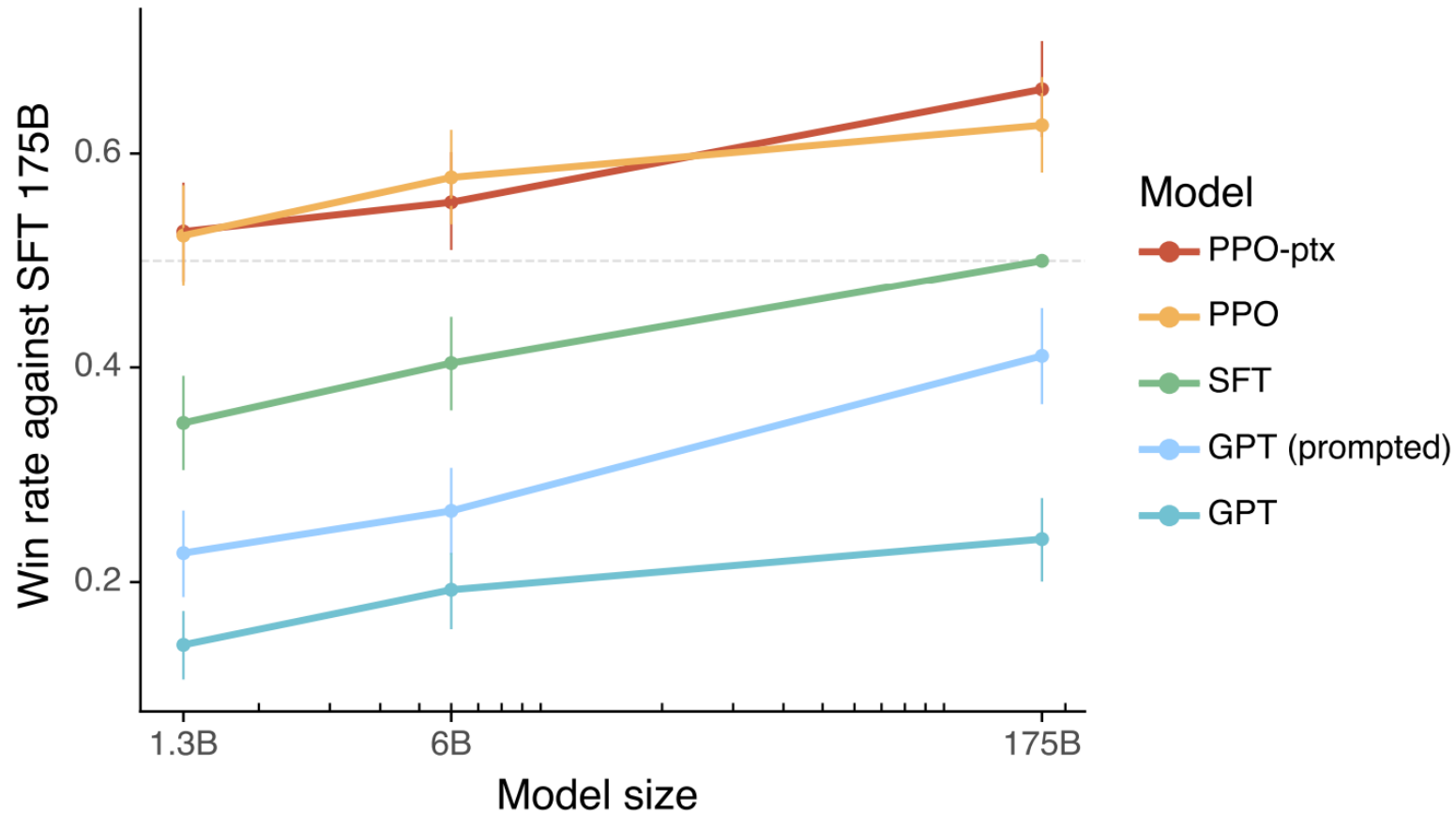
Holtzman, Ari; Buys, Jan; Du, Li; Forbes, Maxwell; Choi, Yejin (2019).
The Curious Case of Neural Text Degeneration, arxiv.



Credit: <https://arxiv.labs.arxiv.org/html/2208.11523>

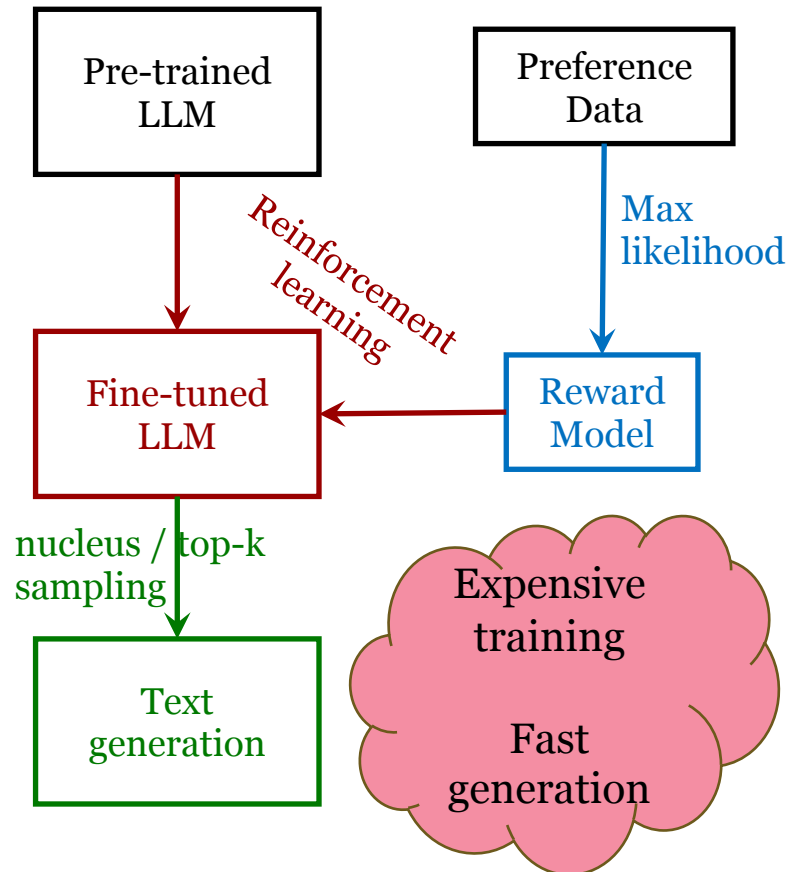
InstructGPT Results

Ouyang, Wu, Jiang, Wainwright, et al. (2022)

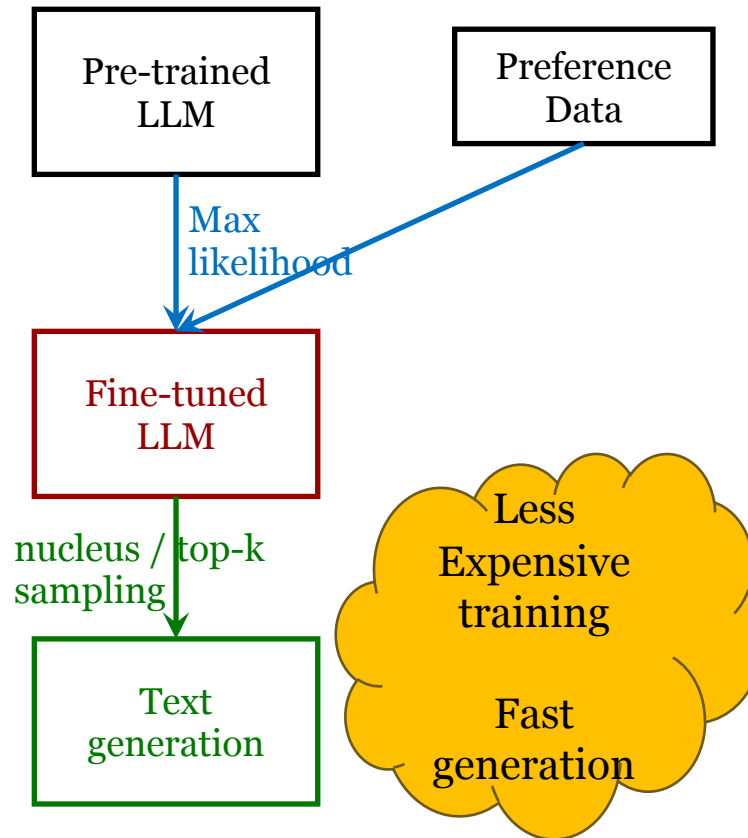


RLHF Improvements

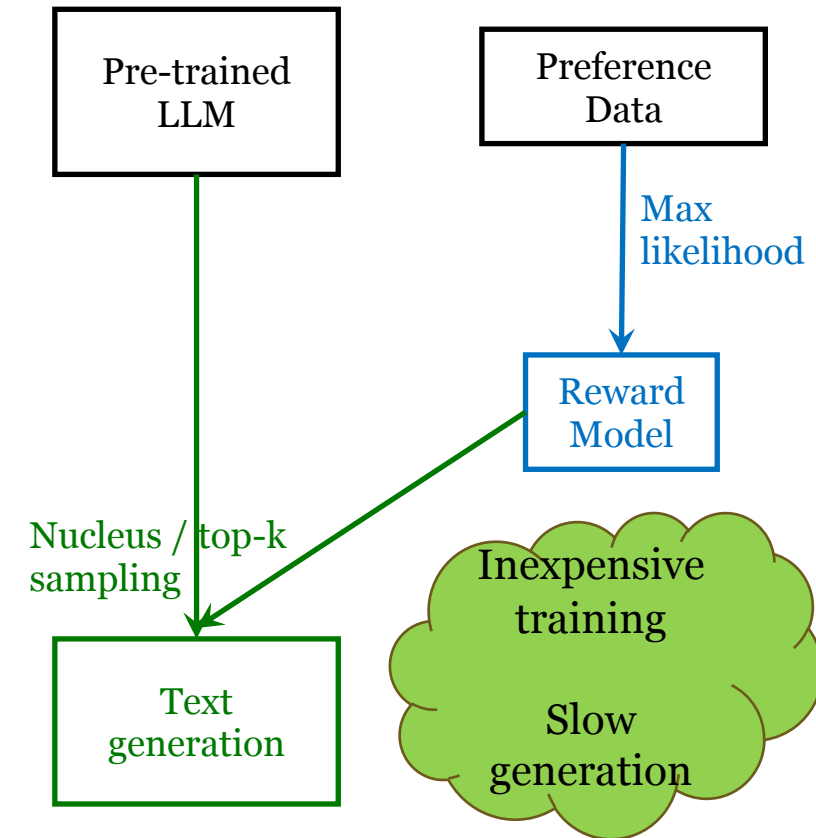
Proximal Policy Optimization (PPO) Ouyang et al., 2022



Direct Preference Optimization (DPO) Rafailov et al., 2023



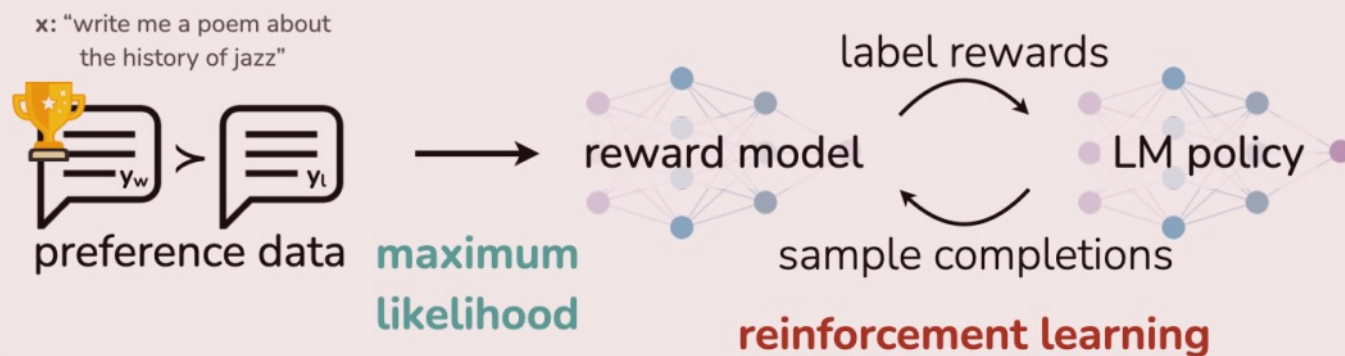
Reward Guided Text Generation (RG TG) Khanov et al., 2024 Rashid et al., 2025



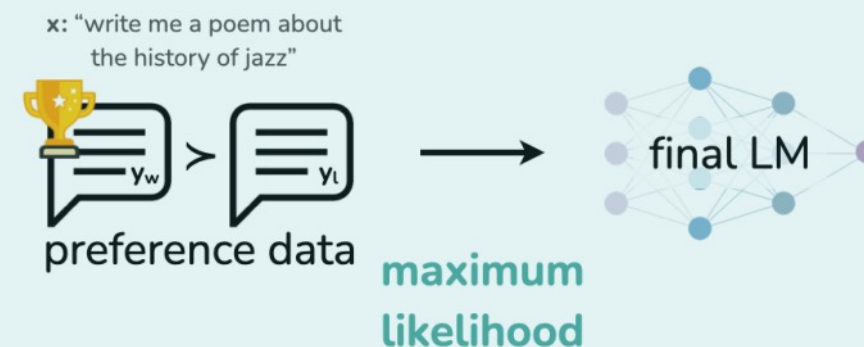
Direct Preference Optimization

Rafailov, Sharma, Mitchell, Ermon, Manning, Finn (2023) **Direct Preference Optimization: Your Language Model is Secretly a Reward Model**, *NeurIPS*.

Reinforcement Learning from Human Feedback (RLHF)



Direct Preference Optimization (DPO)



Bypassing RL

- Recall RL objective:

$$\max_{\phi} E_{s \in \text{Dataset}} \left[E_{a \sim \pi_{\phi}(a|s)} [r_{\theta}(s, a)] - \beta \text{KL}(\pi_{\phi}(\cdot | s) | \pi_{\text{ref}}(\cdot | s)) \right]$$

- Closed form solution (based on maximum entropy RL):

$$\pi_{\phi}(a|s) = \frac{1}{Z(s)} \pi_{\text{ref}}(a|s) \exp\left(\frac{r_{\theta}(s, a)}{\beta}\right)$$

- Isolate reward: $r_{\theta}(s, a) = \beta \log \frac{\pi_{\phi}(a|s)}{\pi_{\text{ref}}(a|s)} + \beta \log Z(s)$

- Plug into preference objective:

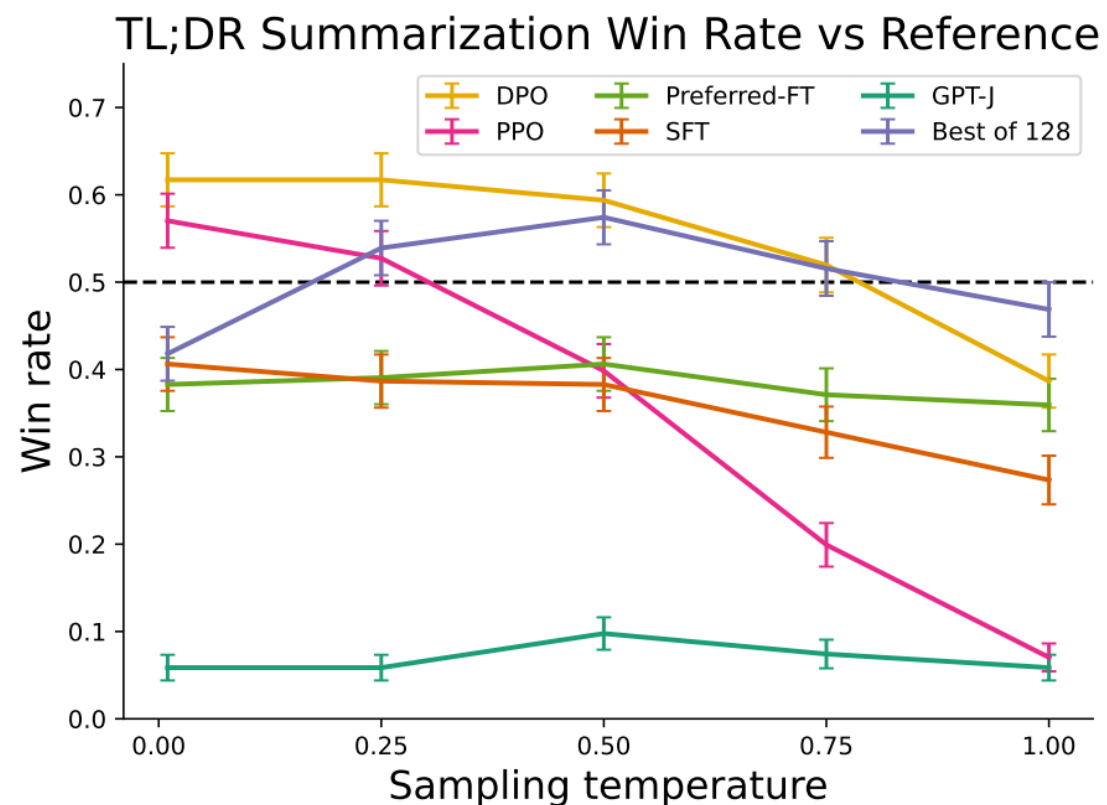
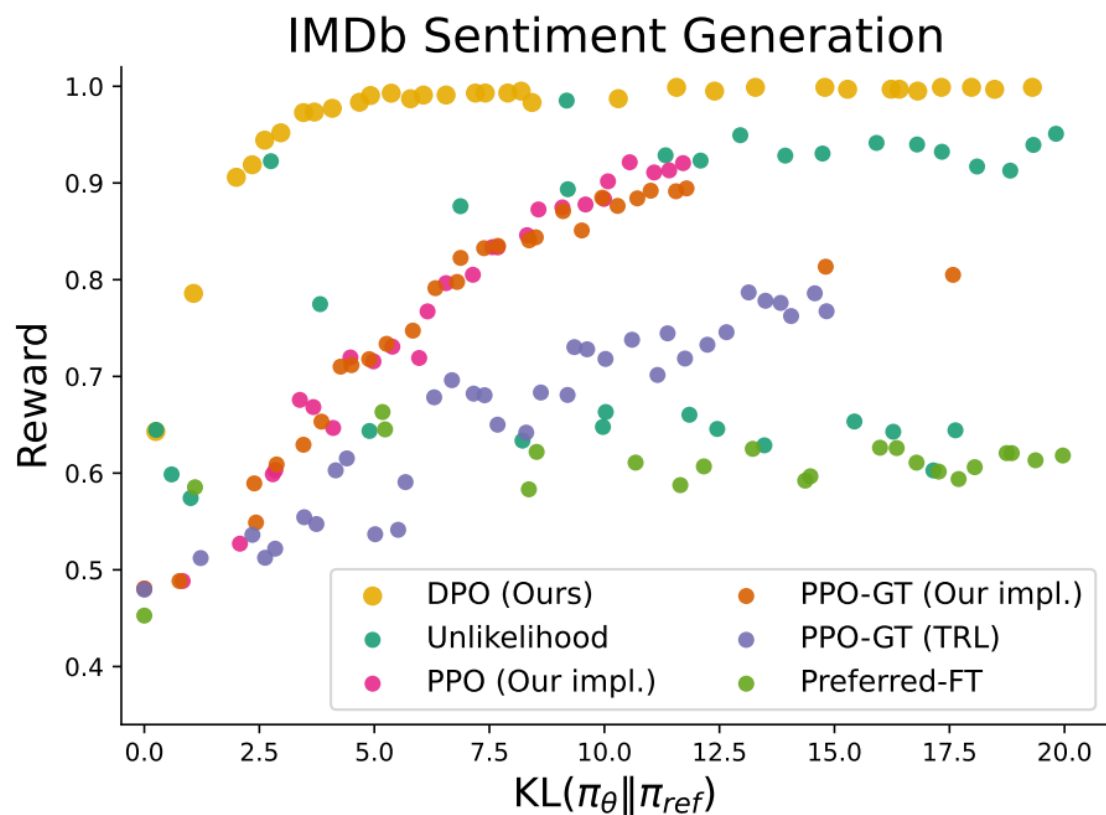
$$\begin{aligned} \text{Loss}(\theta) &= -\frac{1}{\binom{k}{2}} E_{(s, a_i, a_j) \in \text{Dataset}} \log \sigma(r_{\theta}(s, a_i) - r_{\theta}(s, a_j)) \\ &= -\frac{1}{\binom{k}{2}} E_{(s, a_i, a_j) \in \text{Dataset}} \log \sigma\left(\beta \log \frac{\pi_{\phi}(a_i|s)}{\pi_{\text{ref}}(a_i|s)} - \beta \log \frac{\pi_{\phi}(a_j|s)}{\pi_{\text{ref}}(a_j|s)}\right) \end{aligned}$$

Optimal Policy Derivation

$$\begin{aligned}
 & \operatorname{argmax}_{\phi} E_{s \in \text{Dataset}} \left[E_{a \sim \pi_{\phi}(a|s)} [r_{\theta}(s, a)] - \beta \operatorname{KL}(\pi_{\phi}(\cdot | s) \| \pi_{\text{ref}}(\cdot | s)) \right] \\
 &= \operatorname{argmax}_{\phi} E_{s \in \text{Dataset}} \left[E_{a \sim \pi_{\phi}(a|s)} \left[r_{\theta}(s, a) - \beta \log \frac{\pi_{\phi}(a|s)}{\pi_{\text{ref}}(a|s)} \right] \right] && \text{by KL definition} \\
 &= \operatorname{argmin}_{\phi} E_{s \in \text{Dataset}} \left[E_{a \sim \pi_{\phi}(a|s)} \left[\log \frac{\pi_{\phi}(a|s)}{\pi_{\text{ref}}(a|s)} - \frac{1}{\beta} r_{\theta}(s, a) \right] \right] && \text{since max} = - \text{min} \\
 &= \operatorname{argmin}_{\phi} E_{s \in \text{Dataset}} \left[E_{a \sim \pi_{\phi}(a|s)} \left[\log \frac{\pi_{\phi}(a|s)}{\frac{1}{Z(s)} \pi_{\text{ref}}(a|s) \exp\left(\frac{r_{\theta}(s, a)}{\beta}\right)} - \log Z(s) \right] \right] && \text{where } Z(s) = \sum_a \pi_{\text{ref}}(a|s) \exp\left(\frac{r_{\theta}(s, a)}{\beta}\right) \\
 &= \operatorname{argmin}_{\phi} E_{s \in \text{Dataset}} \left[E_{a \sim \pi_{\phi}(a|s)} \left[\log \frac{\pi_{\phi}(a|s)}{\frac{1}{Z(s)} \pi_{\text{ref}}(a|s) \exp\left(\frac{r_{\theta}(s, a)}{\beta}\right)} \right] \right] && \text{since } \log Z(s) \text{ is independent of } \phi \\
 &= \operatorname{argmin}_{\phi} E_{s \in \text{Dataset}} \left[E_{a \sim \pi_{\phi}(a|s)} \left[\log \frac{\pi_{\phi}(a|s)}{\pi_{\phi^*}(a|s)} \right] \right] && \text{where } \pi_{\phi^*}(a|s) = \frac{1}{Z(s)} \pi_{\text{ref}}(a|s) \exp\left(\frac{r_{\theta}(s, a)}{\beta}\right) \\
 &= \operatorname{argmin}_{\phi} E_{s \in \text{Dataset}} \left[\operatorname{KL}(\pi_{\phi}(\cdot | s) \| \pi_{\phi^*}(\cdot | s)) \right] && \text{by KL definition} \\
 &= \phi^* && \text{since KL is minimized when both arguments are equal}
 \end{aligned}$$

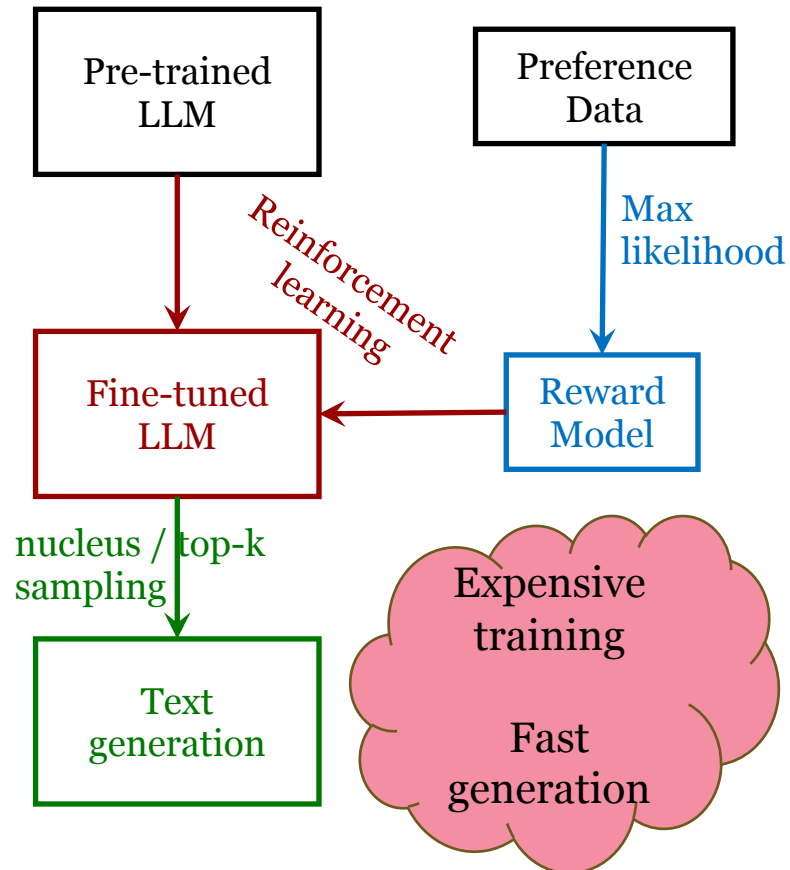
Empirical Results

Rafailov et al. 2023

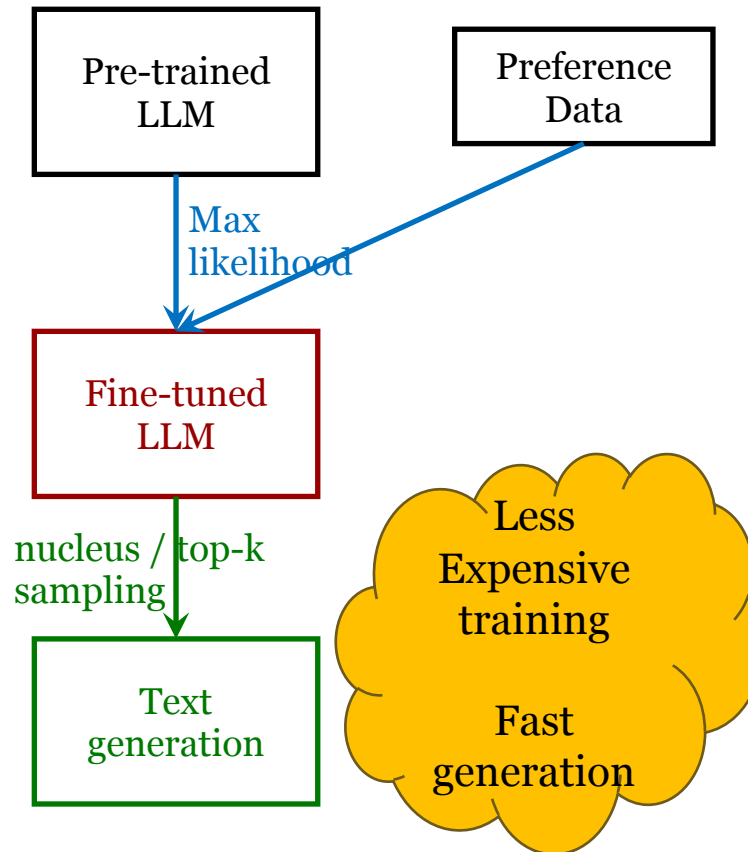


RLHF Improvements

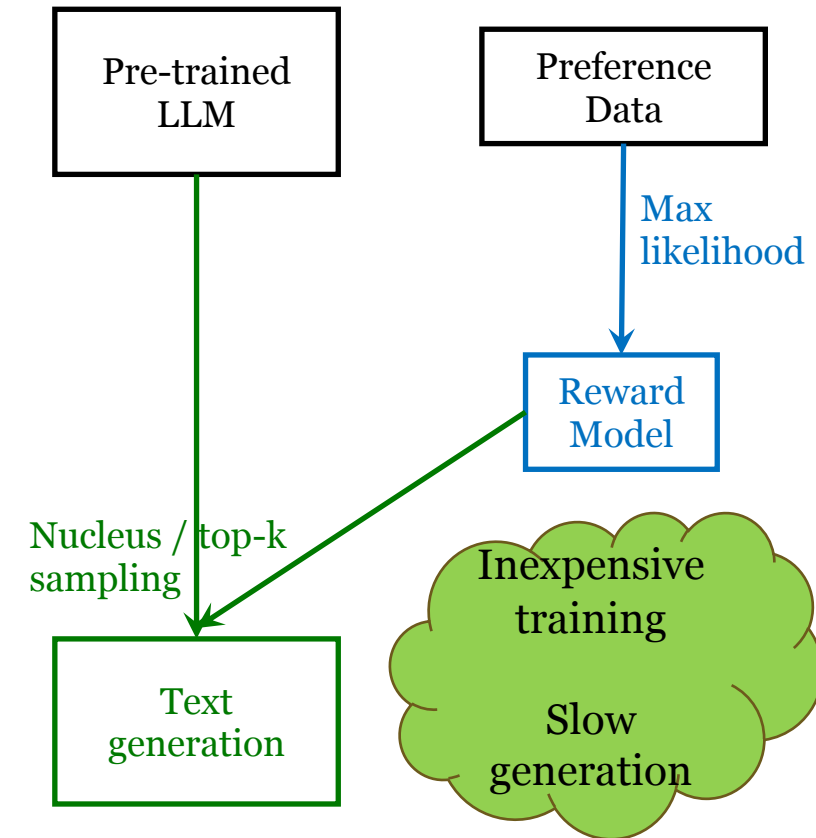
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Sequence Generation

- Recall closed form solution

$$\begin{aligned}\pi_{\phi}(\mathbf{a}|\mathbf{s}) &= \frac{1}{Z(\mathbf{s})} \pi_{ref}(\mathbf{a}|\mathbf{s}) \exp\left(\frac{r_{\theta}(\mathbf{s}, \mathbf{a})}{\beta}\right) \\ &= softmax\left(\log \pi_{ref}(\mathbf{a}|\mathbf{s}) + \frac{r_{\theta}(\mathbf{s}, \mathbf{a})}{\beta}\right)\end{aligned}$$

- Text generation:

$$\mathbf{a} \sim softmax\left(\log \begin{pmatrix} \pi_{ref}(\mathbf{a}_1|\mathbf{s}) \\ \pi_{ref}(\mathbf{a}_2|\mathbf{s}) \\ \pi_{ref}(\mathbf{a}_3|\mathbf{s}) \\ \dots \\ \pi_{ref}(\mathbf{a}_n|\mathbf{s}) \end{pmatrix} + \begin{pmatrix} r_{\theta}(\mathbf{s}, \mathbf{a}_1) \\ r_{\theta}(\mathbf{s}, \mathbf{a}_2) \\ r_{\theta}(\mathbf{s}, \mathbf{a}_3) \\ \dots \\ r_{\theta}(\mathbf{s}, \mathbf{a}_n) \end{pmatrix} / \beta\right)$$

Token Generation

- Token-wise LLM modeling

$$\begin{aligned}\pi_{\phi}(a^i | s, a^{1:i-1}) &= \frac{1}{Z(s)} \pi_{ref}(a^i | s, a^{1:i-1}) \exp\left(\frac{r_{\theta}(s, a^{1:i})}{\beta}\right) \\ &= softmax\left(\log \pi_{ref}(a^i | s, a^{1:i-1}) + \frac{r_{\theta}(s, a^{1:i})}{\beta}\right)\end{aligned}$$

- Token generation:

$$a^i \sim softmax\left(\log \begin{pmatrix} \pi_{ref}(a_1^i | s, a^{1:i-1}) \\ \pi_{ref}(a_2^i | s, a^{1:i-1}) \\ \pi_{ref}(a_3^i | s, a^{1:i-1}) \\ \vdots \\ \pi_{ref}(a_n^i | s, a^{1:i-1}) \end{pmatrix} + \begin{pmatrix} r_{\theta}(s, a^{1:i-1}, a_1^i) \\ r_{\theta}(s, a^{1:i-1}, a_2^i) \\ r_{\theta}(s, a^{1:i-1}, a_3^i) \\ \vdots \\ r_{\theta}(s, a^{1:i-1}, a_n^i) \end{pmatrix} / \beta\right)$$

FaRMA: Faster Reward Model for Alignment

- Rashid, Wu, Fan, Li, Kristiadi, Poupart (2025) **Towards Cost-Effective Reward Guided Text Generation**, arxiv.
- Optimization problem:

$$\begin{aligned} & \max_{\theta} E_{(s, a_+, a_-) \in Dataset} \log \sigma(r_{\theta}(s, a_+) - r_{\theta}(s, a_-)) \\ & \text{Subject to } r_{\theta}(s, a^{1:i}) = \max_{a^{i+1:|a|}} r_{\theta}(s, [a^{1:i}, a^{i+1:|a|}]) \quad \forall s, a, i \end{aligned}$$

- In practice: alternate between minimizing two loss functions
 - $L_1(\theta) = -E_{(s, a_+, a_-) \in Dataset} \log \sigma(r_{\theta}(s, a_+) - r_{\theta}(s, a_-))$
 - $L_2(\theta) = \frac{1}{2} E_{(s, a) \in Dataset, i \leq |a|} \left(r_{\theta}(s, a^{1:i}) - \max_{a^{i+1:|a|}} r_{\theta}(s, [a^{1:i}, a^{i+1:|a|}]) \right)^2$

FaRMA Pseudocode

Repeat

Repeat for each $(s, \mathbf{a}_+, \mathbf{a}_-)$ in minibatch

$$L_1(\theta) = \log \sigma(r_\theta(s, \mathbf{a}_+) - r_\theta(s, \mathbf{a}_-))$$

$$\theta \leftarrow \theta - \alpha \nabla L_1(\theta)$$

Repeat for each (s, \mathbf{a}, i) in minibatch

$$L_2(\theta) = \frac{1}{2} \left(r_\theta(s, \mathbf{a}^{1:i}) - \max_{a^{i+1}} r_\theta(s, \mathbf{a}^{1:i+1}) \right)^2$$

$$\theta \leftarrow \theta - \alpha \nabla L_2(\theta)$$

Empirical Results

TL;DR Summarization			
Method	LLM	$r \pm \text{SE}$	Time(min)
π_{ref}	frozen	0.98 ± 0.18	2
ARGS	frozen	1.46 ± 0.16	32
PARGS	frozen	1.56 ± 0.19	31
CD	frozen	1.15 ± 0.16	29
FaRMA	frozen	2.05 ± 0.15	5
CARDS	frozen	1.73 ± 0.16	17
DPO	trained	2.08 ± 0.18	2
PPO	trained	2.05 ± 0.14	2

Table 2. Avg. reward (over 100 samples) \pm standard error total generation time for the TL;DR summarization task.

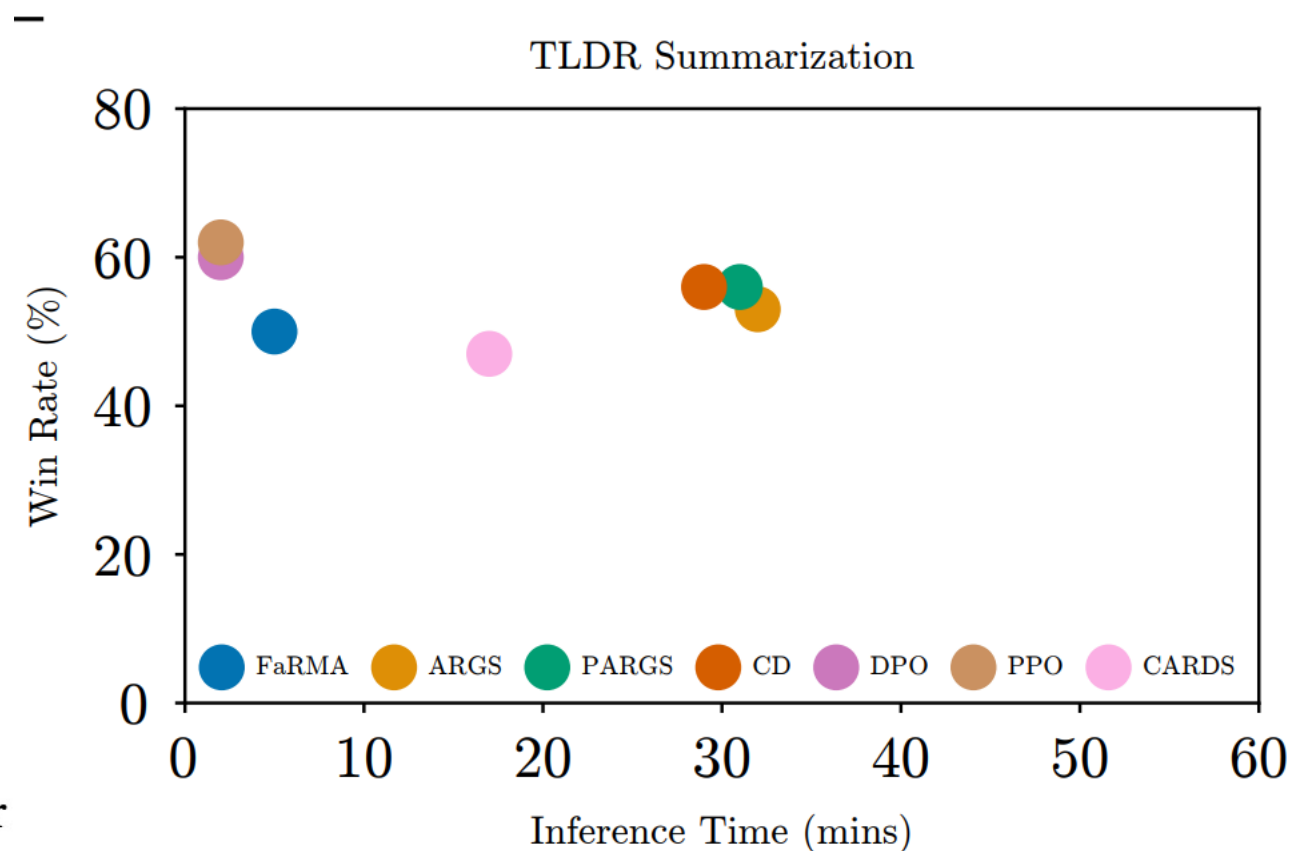
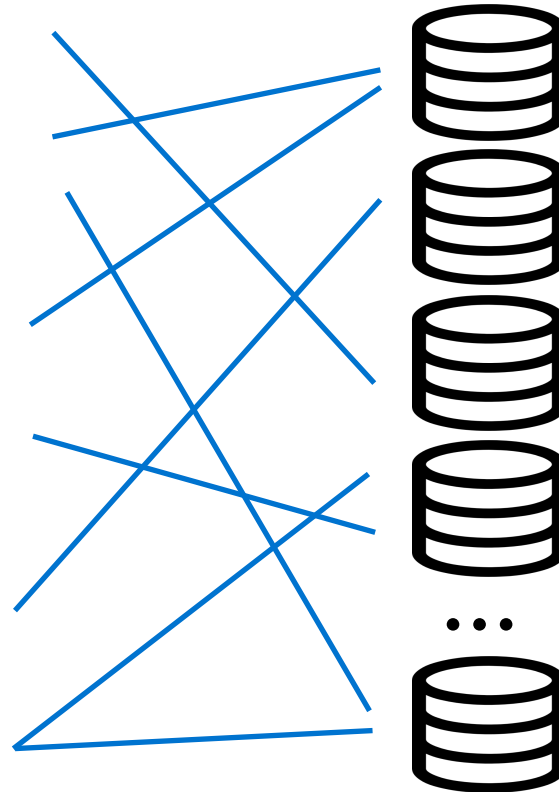


Figure 2. GPT4 evaluation on TLDR

Towards Plug-n-play LLMs

Large language models Preference Datasets



Instruction data



Domain data



Fairness data



Toxicity prevention data

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Client data