

Lecture 8: Causal Inference

CS486/686 Intro to Artificial Intelligence

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Pascal Poupart
David R. Cheriton School of Computer Science



Outline

- Models
 - Causal Bayesian Networks
 - Structural Causal Models
- Causal inference
 - Interventions
 - Counterfactuals

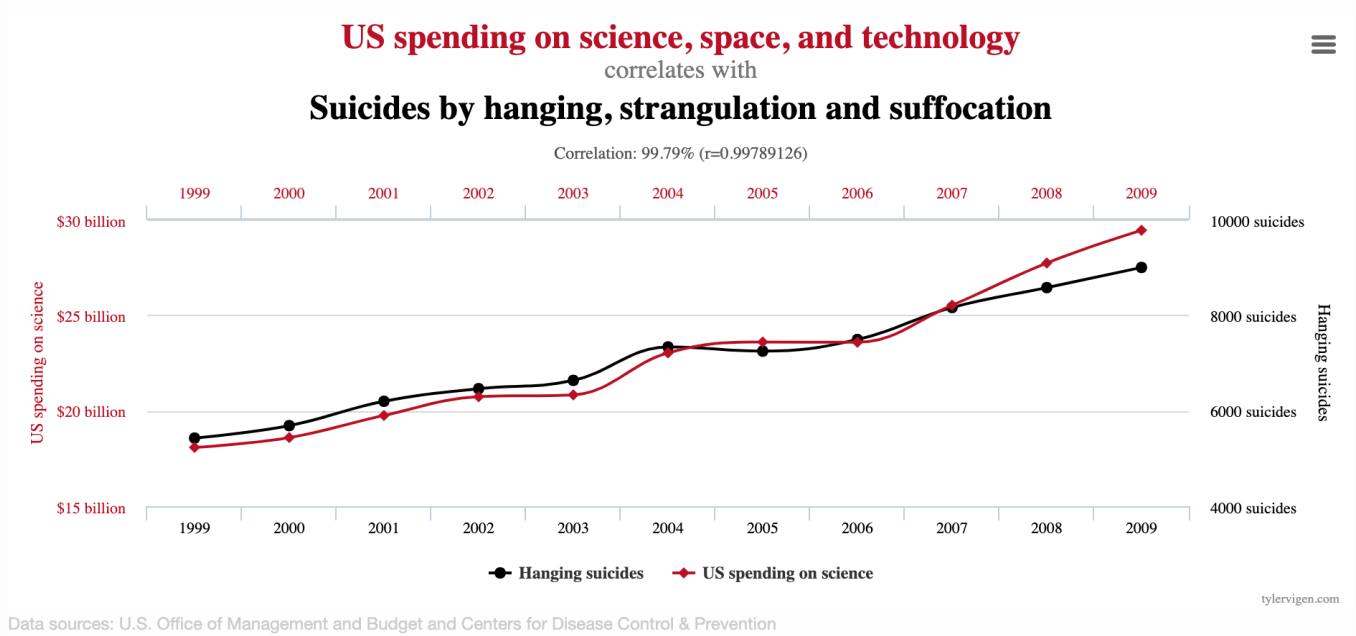
Causality

- **Causality** is the study of **how things influence one other, how causes lead to effects.**
- **Causal dependence:** X causes Y iff changes to X induce changes to Y
 - Example: Diseases cause symptoms, but symptoms do not cause diseases

Causal and Non-Causal Correlations

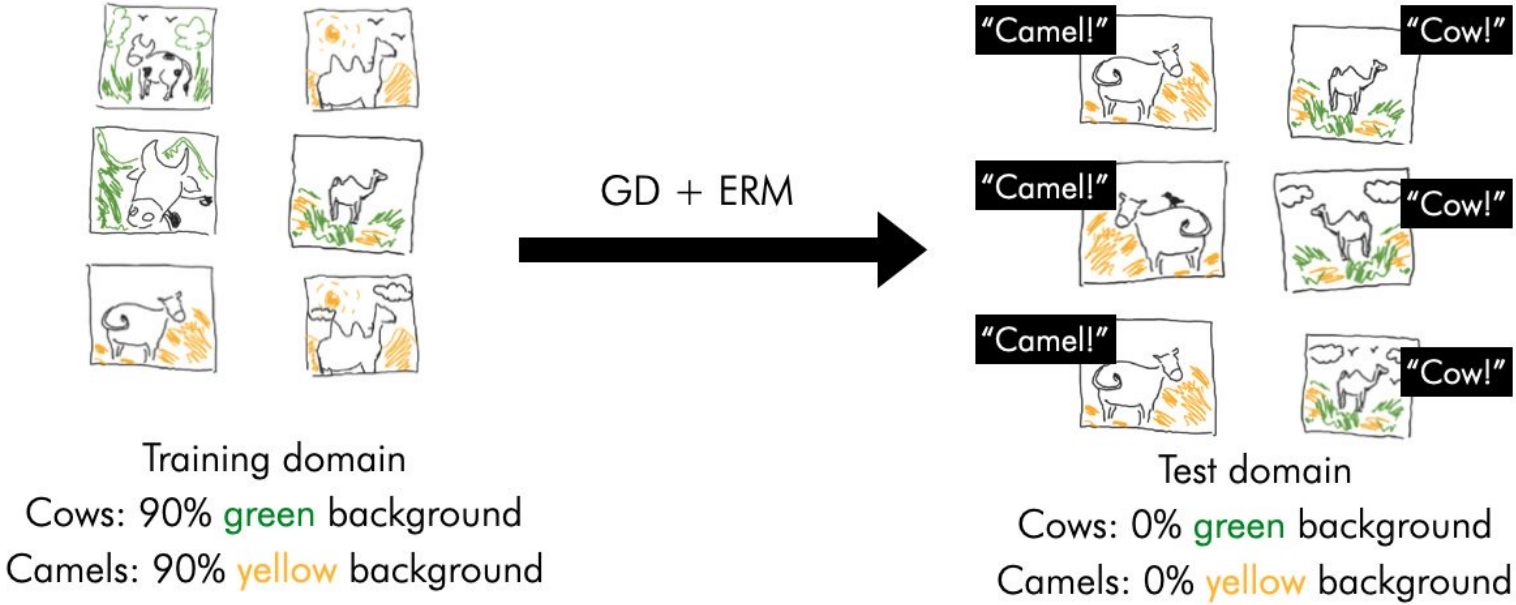
- A **joint distribution** $P(X, Y)$ **captures correlations** between X and Y , but does not indicate whether a causal relation exists between X and Y nor the direction of the causal relation when it exists.
- A **conditional distribution** $P(Y|X)$ **does not necessarily indicate X causes Y**
 - Recall Bayes' rule: $P(Y|X) = \frac{\Pr(X|Y)P(Y)}{P(X)}$
 - Since we can transform $P(X|Y)$ into $P(Y|X)$, conditional distributions do not always indicate causal dependences, otherwise Y would cause X and X would cause Y

Spurious Correlations



From <https://www.tylervigen.com/spurious-correlations>

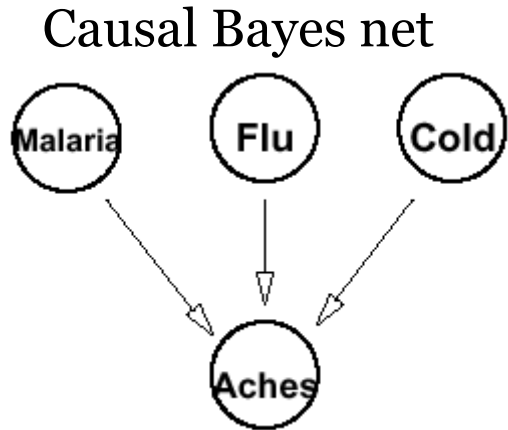
Spurious Correlations



Standard example (Beery et al., '18 Arjovsky et al., '19)

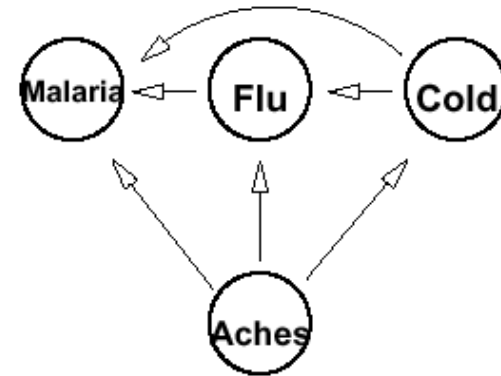
Causal Bayesian Network

Definition: Bayesian network where all edges indicate direct causal effects.



Probabilistic Inference
Causal Inference

Non-causal Bayes net



Probabilistic Inference

Causal Inference

Intervention: What is the effect of an action?

E.g., What is the effect of a treatment?

Causal networks can easily support intervention queries, but not non-causal networks do not.

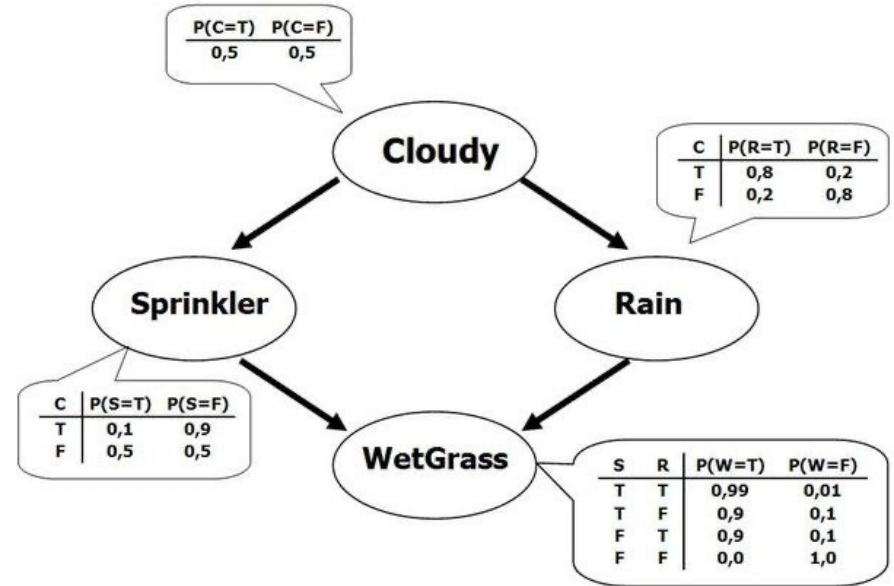
Observation versus Intervention

Observation: What is the likelihood that the grass is wet when the sprinkler is observed to be on?

$$P(WG|S = true)?$$

Intervention: How does turning on the sprinkler affect the grass?

$$P(WG|do(S = true))?$$



Do Operator

Observational query:

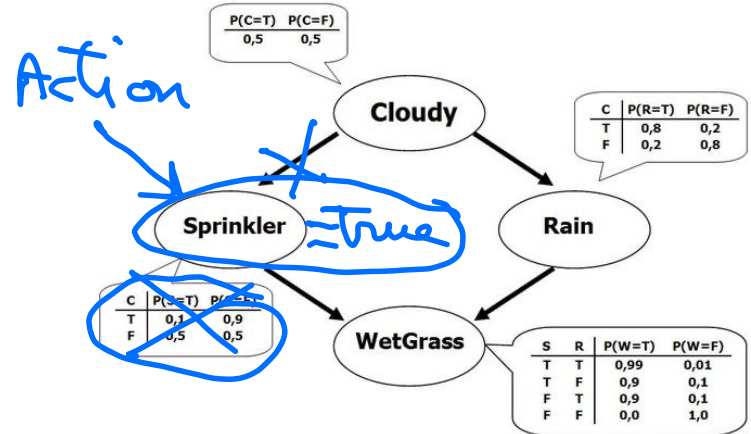
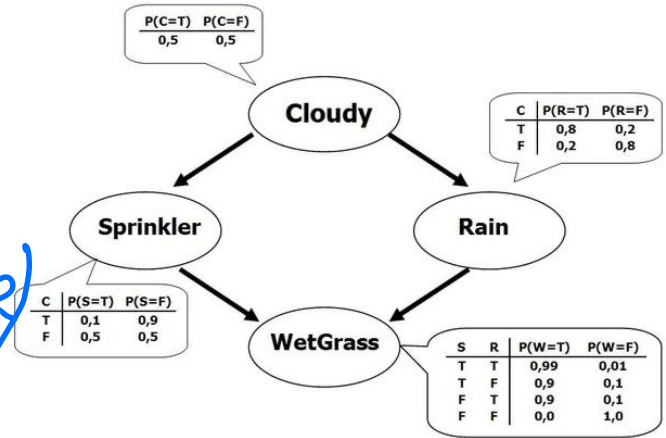
$$P(WG|S = true)?$$

- Factors: $P(C)P(R|C)P(S|C)P(WG|S, R)$
- Evidence: $S = true$
- Eliminate: C, R

Intervention query:

$$P(WG|do(S = true))?$$

- Factors: $P(C)P(R|C)P(WG(S, R))$
- Evidence: $S = true$
- Eliminate: C, R



Inference with Do Operator

$$P(X|do(Y = y), Z = z)$$

In a causal graph:

- 1) **Remove edges pointing to Y and $P(Y|parents(Y))$**
- 2) Perform variable elimination on remaining graph:
 - a) Restrict factors to evidence: $Y = y$ and $Z = z$
 - b) Eliminate variables
 - c) Multiply remaining factors and normalize

Non-Causal Graph

Observational query:

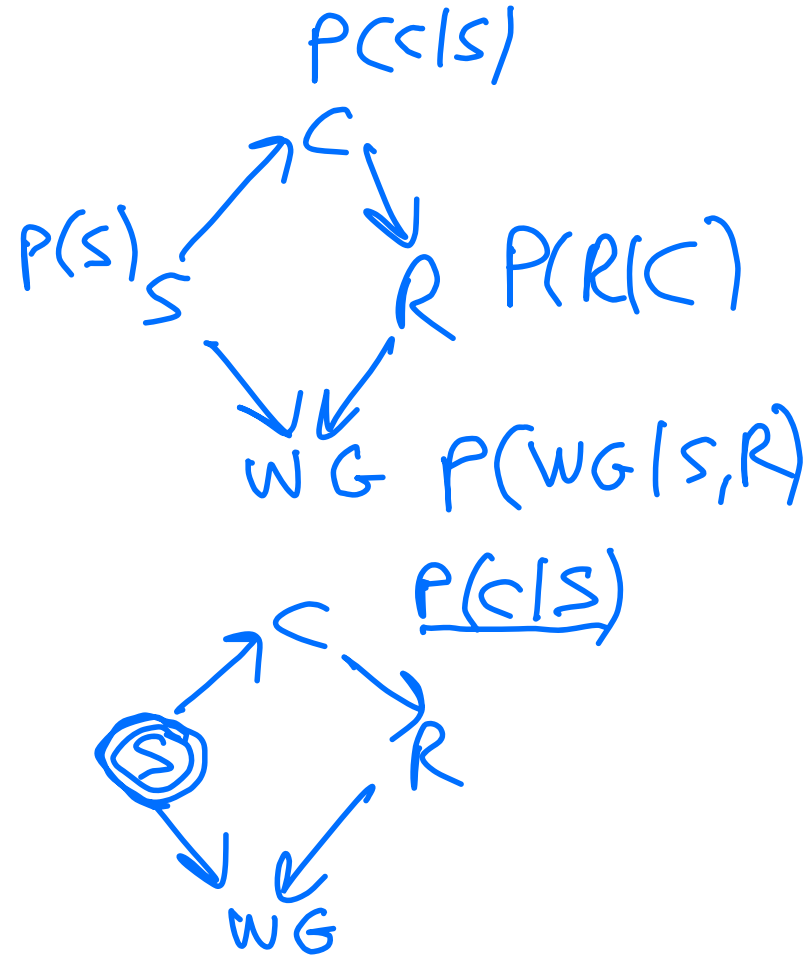
$P(WG|S = \text{true})?$

- Factors: $P(S) P(C|S) P(R|C) P(WG|S, R)$
- Evidence: $S = \text{true}$
- Eliminate: C, R

Intervention query:

$P(WG|\text{do}(S = \text{true}))?$

- Factors:
- Evidence:
- Eliminate:



Counterfactual Analysis

Intervention: What is the effect of an action?

E.g., What is the effect of a treatment?

Counterfactual analysis (or counterfactual thinking): explores outcomes that did not actually occur, but which could have occurred under different conditions. It's a kind of what if? analysis and is a useful way for testing cause-and-effect relationships.

E.g., Would the patient have died if he was not treated?

E.g., Would a goal be scored had the player not tripped?

Counterfactual Analysis

How can we answer counterfactual questions with a causal Bayes net?

Treatment \rightarrow Dead

Fact: patient was treated and then died

Counterfactual question: Had the patient not been treated, would the patient have survived?

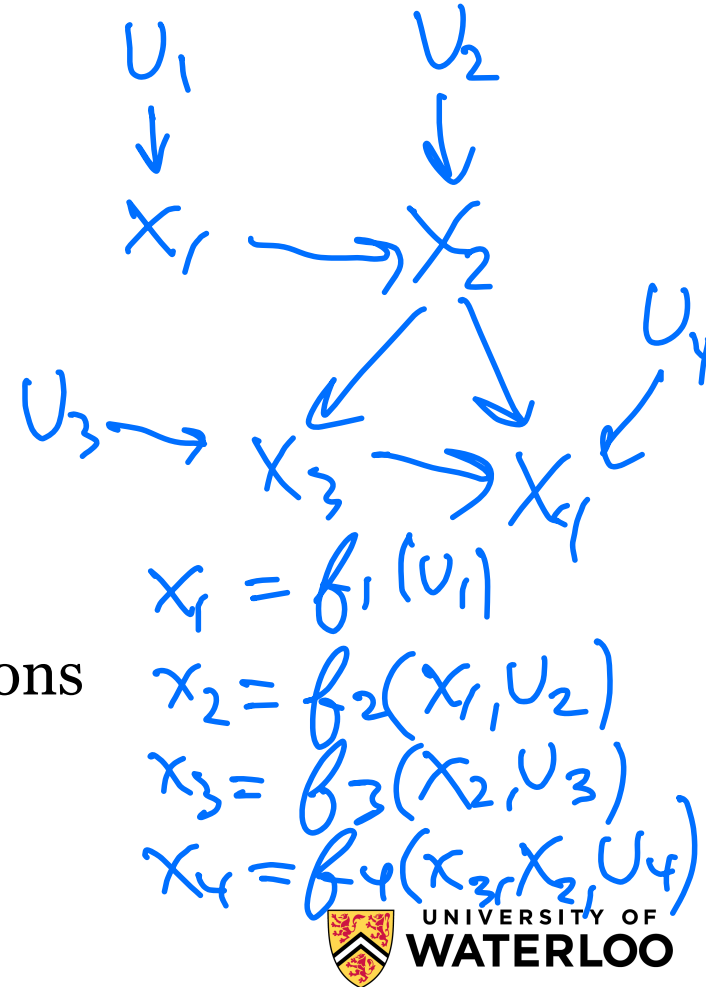
Can't answer this question since we can't revive the patient to try no treatment...

Structural Causal Models

Idea: separate causal relations from noise

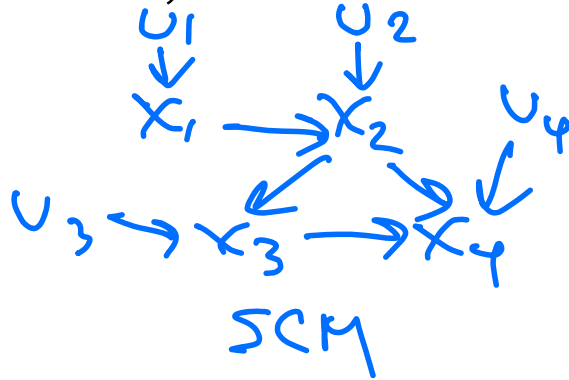
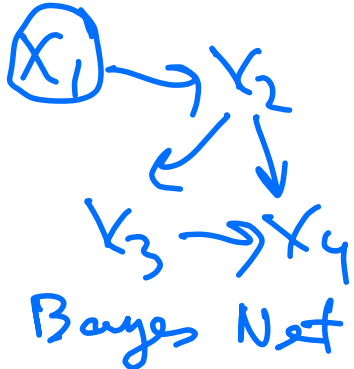
Structural Causal Model contains:

- **X:** endogenous variables (domain variables)
- **U:** exogenous variables (noise)
- Only **deterministic** relations given by equations
 - $X_i = f(\text{parents}(X_i), U_i)$



Conversion

- Structural Causal Models (SCMs) can be converted into equivalent Causal Bayesian Network, but not the other way around



$$P(x_1) = \sum_{U_1} P(U_1) \underbrace{f(U_1)}_{x_1}$$

$$P(x_2 | x_1) = \sum_{U_2} P(U_2) \underbrace{f(x_1, U_2)}_{x_2}$$

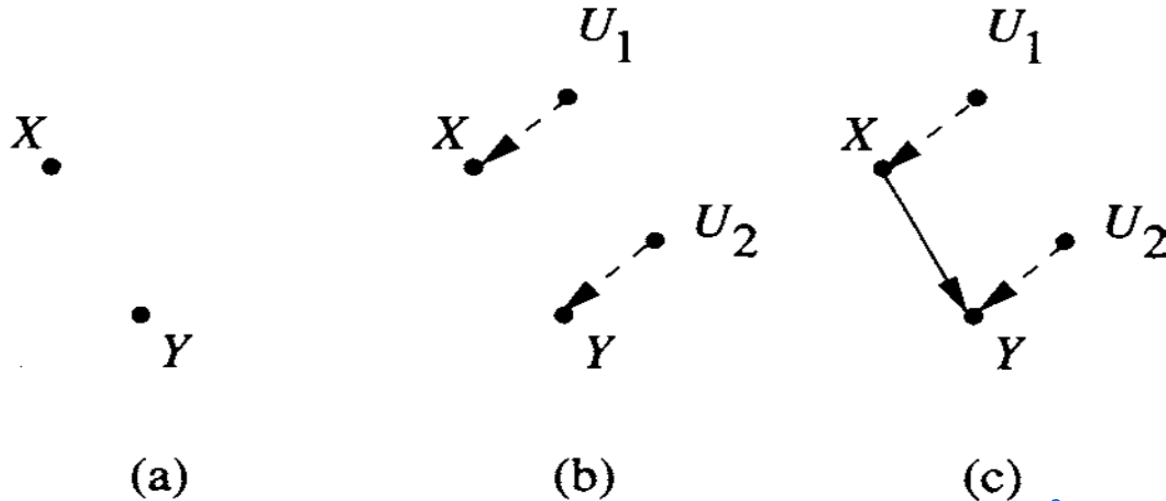
- SCMs separate causal relations from the noise and therefore provide more information

Example

Let $P(X, Y)$ be uniformly distributed i.e., $P(X = x, Y = y) = 0.25 \quad \forall x, y$

X : treatment

Y : dead



(b)

$$X = U_1$$
$$Y = U_2$$

(c)

$$X = U_1$$
$$Y = XU_2 + (1-X)(1-U_2)$$

Example

Model B	$u_2 = 0$		$u_2 = 1$		Marginal	
	$x = 1$	$x = 0$	$x = 1$	$x = 0$	$x = 1$	$x = 0$
$y = 1$ (death)	0	0	0.25	0.25	0.25	0.25
$y = 0$ (recovery)	0.25	0.25	0	0	0.25	0.25

Model C	$u_2 = 0$		$u_2 = 1$		Marginal	
	$x = 1$	$x = 0$	$x = 1$	$x = 0$	$x = 1$	$x = 0$
$y = 1$ (death)	0	0.25	0.25	0	0.25	0.25
$y = 0$ (recovery)	0.25	0	0	0.25	0.25	0.25

Counterfactual Analysis

These three steps can be generalized to any causal model M as follows. Given evidence e , to compute the probability of $Y = y$ under the hypothetical condition $X = x$ (where X is a subset of variables), apply the following three steps to M .

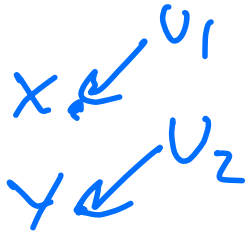
Step 1 (abduction): Update the probability $P(u)$ to obtain $P(u \mid e)$.

Step 2 (action): Replace the equations corresponding to variables in set X by the equations $X = x$.

Step 3 (prediction): Use the modified model to compute the probability of $Y = y$.

Example

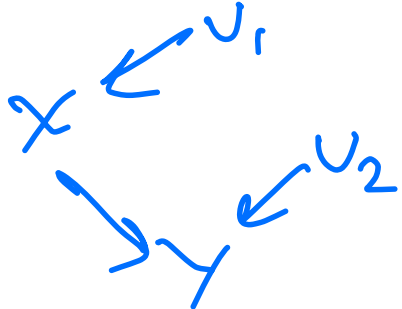
Model b:



Evidence : $Treat = true, Dead = true$
 $P(U_2 = 1 | \text{evidence}) = 1$

$$Y = U_2 = 1$$

Model c:



Evidence : $Treat = true, Dead = true$
 $P(U_2 = 1 | \text{evidence}) = 1$

$$Y = \underset{0}{X} \underset{1}{U_2} + \underset{0}{(1-X)} \underset{1}{(1-U_2)} = 0$$

DoWhy Library (Microsoft)

- <https://github.com/py-why/dowhy>

Case Studies using DoWhy: [Hotel booking cancellations](#) | [Effect of customer loyalty programs](#) | [Optimizing article headlines](#) | [Effect of home visits on infant health \(IHDP\)](#) | [Causes of customer churn/attrition](#)

