CS 486/686: Introduction to Artificial Intelligence

Introduction

Motivation: Things you know

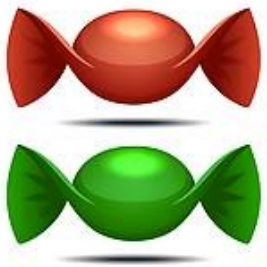
- Agents model uncertainty in the world and utility of different courses of actions
  - Bayes nets are models of probability distributions which involve a graph structure annotated with probabilities
  - Bayes nets for realistic applications have hundreds of nodes
- Where do these numbers come from?

Knowledge acquisition bottleneck

- In many applications, Bayes net structure and parameters are set by experts in the field
  - Experts are scarce and expensive, can be inconsistent or non-existent
- But data is cheap and plentiful (usually)
- Goal of learning:
  - Build models of the world directly from data
  - We will focus on learning models for probabilistic models

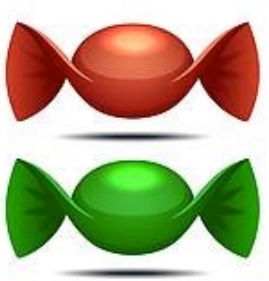
Candy Example (from R&N)

- Favourite candy sold in two flavours
  - Lime and Cherry
- Same wrapper for both flavours
- Sold in bags with different ratios
  - 100% cherry
  - 75% cherry, 25% lime
  - 50% cherry, 50% lime
  - 25% cherry, 75% lime
  - 100% lime



Candy Example

- You bought a bag of candy but do not know its flavour ratio
- After eating k candies
  - What is the flavour ratio of the bag?
  - What will be the flavour of the next candy?



Statistical Learning

- Hypothesis H: probabilistic theory about the world
  - h_1: 100% cherry
  - h_2: 75% cherry, 25% lime
  - h_3: 50% cherry, 50% lime
  - h_4: 25% cherry, 75% lime
  - h_5: 100% lime

- Data D: evidence about the world
  - d_1: 1st candy is cherry
  - d_2: 2nd candy is lime
  - d_3: 3rd candy is lime
  - …

Bayesian learning

Prior: P(H)

Likelihood: P(d|H)

Evidence: $d=<d_1,d_2,\ldots,d_n>$

Bayesian learning

Compute the probability of each hypothesis given the data

$P(H|d)=\alpha\ P(d|H)P(H)$

Bayesian learning

Suppose we want to make a prediction about some unknown quantity x (i.e. flavour of the next candy)

$$P(x|d) = \sum_i P(x|d, h_i)P(h_i|d)$$
$$= \sum_i P(x|h_i)P(h_i|d)$$

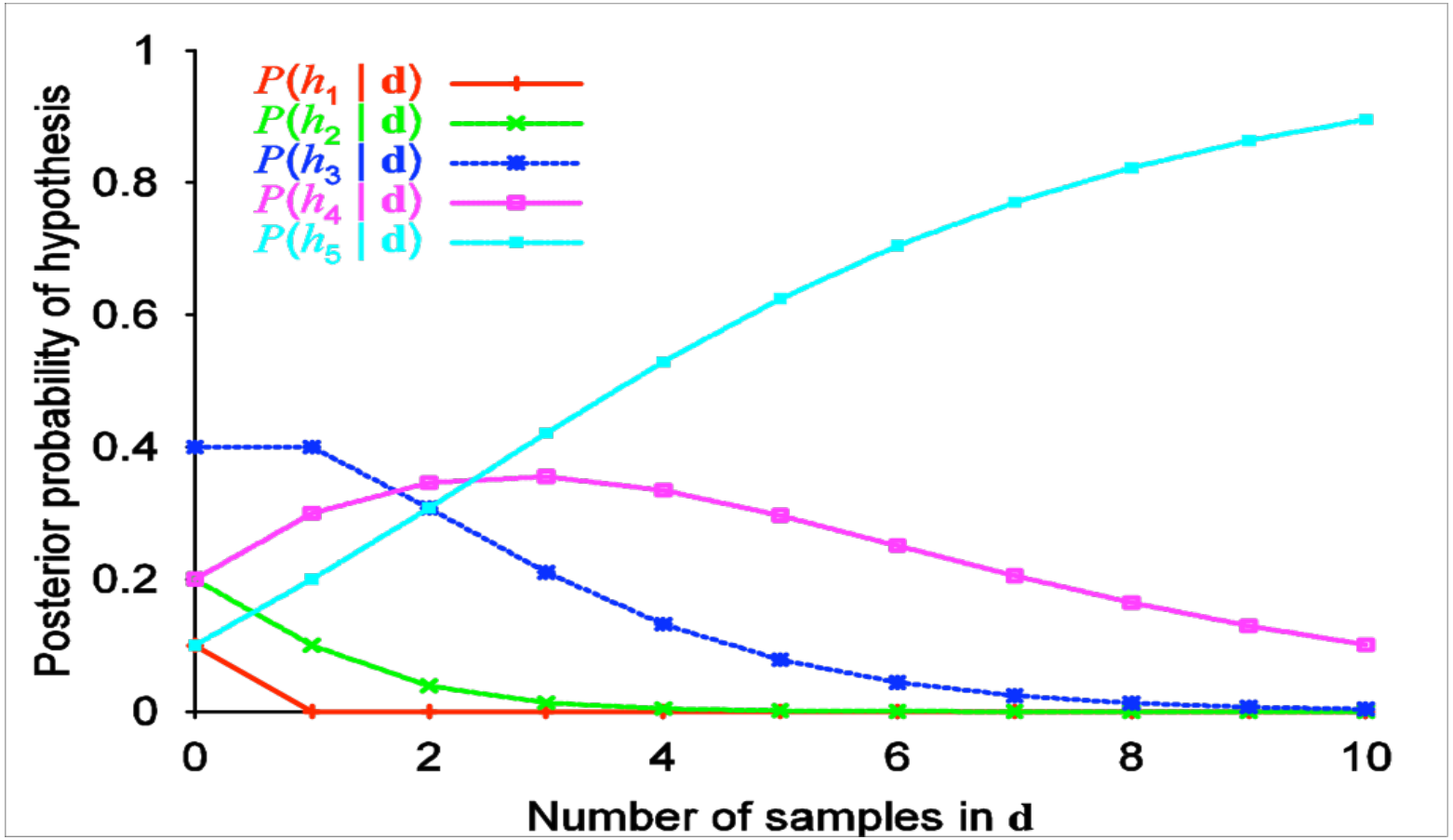
Predictions are weighted averages of the predictions of the individual hypothesis

Candy Example

- Assume prior P(H)=<0.1,0.2,0.4,0.2,0.1>
- Assume candies are i.i.d: $P(d|h_i)=\Pi_j P(d_j|h_i)$
- Suppose first 10 candies are all lime
  - $P(d|h_1)=0^{10}=0$
  - $P(d|h_2)=0.25^{10}=0.00000095$
  - $P(d|h_3)=0.5^{10}=0.00097$
  - $P(d|h_4)=0.75^{10}=0.056$
  - $P(d|h_5)=1^{10}=1$

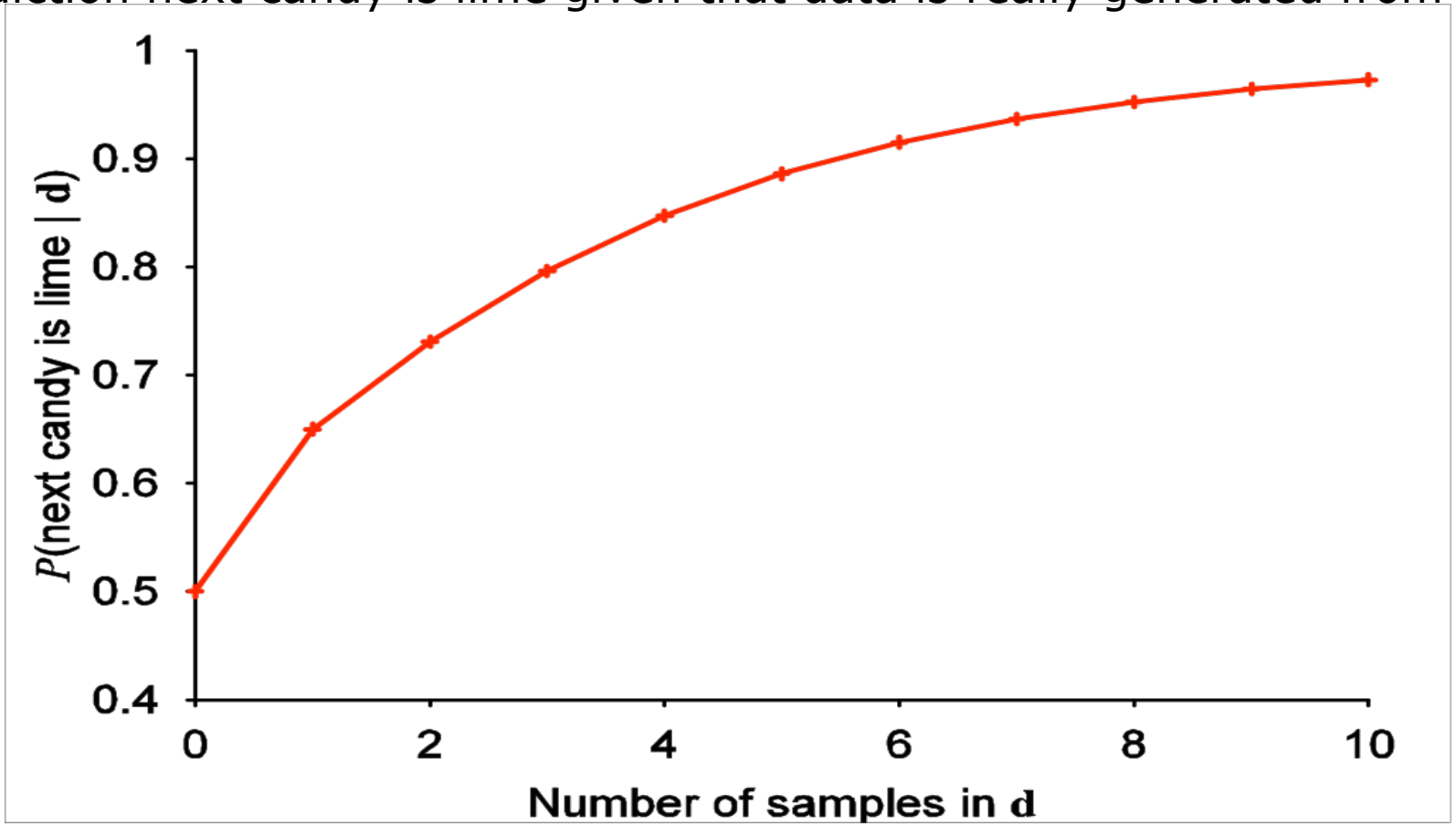
Candy Example: Posterior

Posteriors given that data is really generated from h_5



Candy Example: Prediction

Prediction next candy is lime given that data is really generated from h_5



Bayesian learning

Good News

Optimal: Given prior, no other prediction is correct more often than the Bayesian one

No Overfitting: Use the prior to penalize complex hypothesis (complex hypothesis are unlikely)

Bad News

Intractable: If hypothesis space is large

Solution

Approximations: Maximum a posteriori (MAP)

Maximum a posteriori (MAP)

Idea: Make prediction on the most probable hypothesis h_{MAP}

$$h_{\mathrm{MAP}} = \arg\max_{h_i} P(h_i|d)$$

$$P(x|d) = P(x|h_{\mathrm{MAP}})$$

Compare to Bayesian Learning which makes predictions on all hypothesis weighted by their probability

MAP – Candy Example

MAP Properties

MAP prediction is less accurate than Bayesian prediction

- MAP relies on only one hypothesis

MAP and Bayesian predictions converge as data increases

No overfitting

- Use prior to penalize complex hypothesis

Finding h_{MAP} may be intractable

- $h_{MAP}=\text{argmax } P(h|d)$
- Optimization may be hard!

MAP computation

Optimization

$$
\begin{aligned}
h_{\mathrm{MAP}} &= \arg\max_h P(h|d) \\
&= \arg\max_h P(h)P(d|h) \\
&= \arg\max_h P(h)\prod_i P(d_i|h)
\end{aligned}
$$

Product introduces nonlinear optimization

Take log to linearize

$$
h_{\mathrm{MAP}} = \arg\max_h \left[\log P(h) + \sum_i \log P(d_i|h)\right]
$$

Maximum Likelihood (ML)

Idea: Simplify MAP by assuming uniform prior (i.e. $P(h_i)=P(h_j)$ for all i,j)

$$h_{\mathrm{MAP}} = \arg\max_h P(h)P(d|h)$$

$$h_{\mathrm{ML}} = \arg\max_h P(d|h)$$

Make prediction on h_{ML} only

- $P(x|d)=P(x|h_{ML})$

ML Properties

ML prediction is less accurate than Bayesian and MAP

ML, MAP and Bayesian predictions converge as data increases

Subject to overfitting

- Does not penalize complex hypothesis

Finding h_{ML} is often easier than h_{MAP}

- $h_{ML}=\text{argmax}_j \sum_i \log P(d_i|h_j)$

Learning with complete data

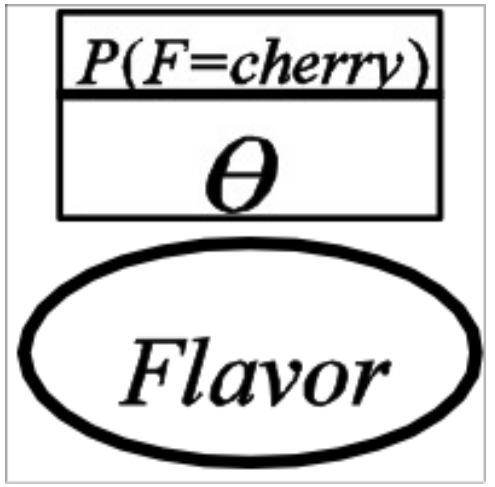
Parameter learning with complete data

Parameter learning task involves finding numerical parameters for a probability model whose structure is fixed

Example: Learning CPT for a Bayes net with a given structure

Simple ML Example

- Hypothesis h_θ
  - P(cherry)=θ and P(lime)=1-θ
  - θ is our parameter
- Data d:
  - N candies (c cherry and l=N-c lime)
- What should θ be?



Simple ML example

Likelihood of this particular data set

$$P(d|h_\theta) = \theta^c(1-\theta)^l$$

Log Likelihood

$$\begin{aligned} L(d|h_\theta) &= \log P(d|h_\theta) \\ &= c\log\theta + l\log(1-\theta) \end{aligned}$$

Simple ML example

Find θ that maximizes log likelihood

$$\frac{\partial L(d|h_\theta)}{\partial \theta} = \frac{c}{\theta} - \frac{l}{1-\theta} = 0$$

$$\theta = \frac{c}{c+l} = \frac{c}{N}$$

ML hypothesis asserts that actual proportion of cherries is equal to observed proportion

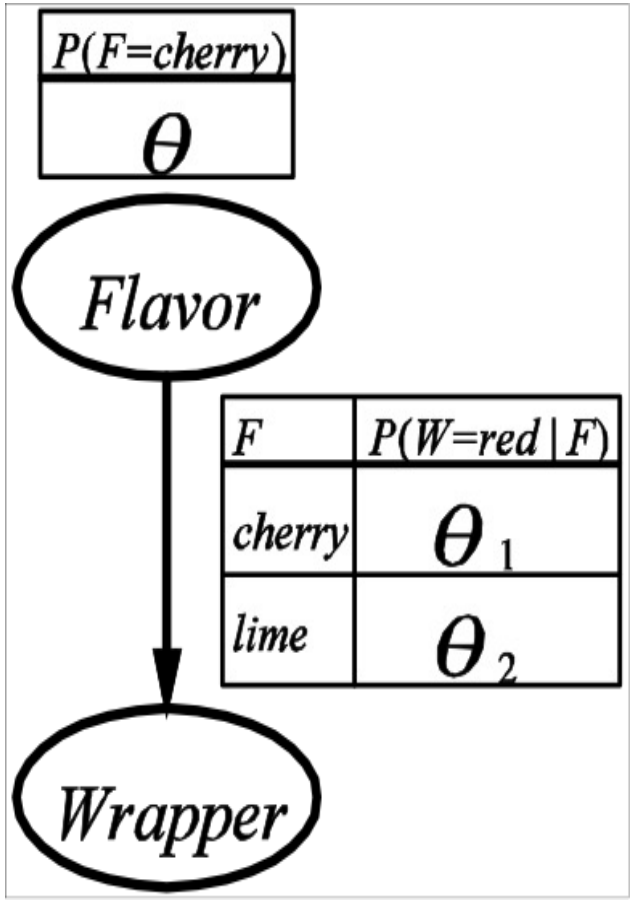
More complex ML example

Hypothesis: $h_{\theta, \theta_1, \theta_2}$

Data:

c Cherries:
G_c green wrappers
R_c red wrappers

l Limes:
G_l green wrappers
R_l red wrappers



More complex ML example

$$P(d|h_{\theta,\theta_1,\theta_2}) = \theta^c(1-\theta)^l\theta_1^{R_c}(1-\theta_1)^{G_c}\theta_2^{R_l}(1-\theta_2)^{G_l}$$

$$\begin{aligned} L(d|h_{\theta,\theta_1,\theta_2}) =& [c\log\theta + l\log(1-\theta)] \\ &+ [R_c\log\theta_1 + G_c\log(1-\theta_1)] \\ &+ [R_l\log\theta_2 + G_l\log(1-\theta_2)] \end{aligned}$$

More Complex ML

Optimize by taking partial derivatives and setting to zero

$$\theta = \frac{c}{c + l}$$

$$\theta_1 = \frac{R_c}{R_c + G_c}$$

$$\theta_2 = \frac{R_l}{R_l + G_l}$$

ML Comments

This approach can be extended to any Bayes net

With complete data

- ML parameter learning problem decomposes into separate learning problems, one for each parameter!
- Parameter values for a variable, given its parents are just observed frequencies of variable values for each setting of parent values!

A problem: Zero probabilities

What happens if we observed zero cherry candies?

θ would be set to 0

Is this a good prediction?

Instead of $\theta = \frac{c}{c+l}$ use $\theta = \frac{c+1}{c+l+2}$

Laplace Smoothing

Given observations **x** from N trials

$$\mathbf{x} = (x_1, x_2, \ldots, x_d)$$

Estimate parameters **θ**

$$\theta = (\theta_1, \theta_2, \ldots, \theta_d)$$

$$\theta_i = \frac{x_i + \alpha}{N + \alpha d} \qquad \alpha > 0$$

Naïve Bayes model

Want to predict a class C based on attributes A_i

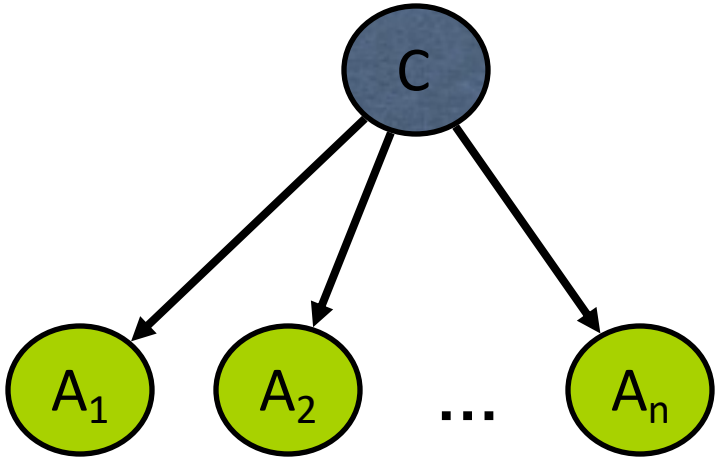
Parameters:

$\theta = P(C=true)$

$\theta_{j,1} = P(A_j=true \mid C=true)$

$\theta_{j,2} = P(A_j=true \mid C=false)$

Assumption: A_i's are independent given C



Naïve Bayes Model

With observed attribute values $x_1, x_2, \ldots, x_n$

$$P(C \mid x_1, x_2, \ldots, x_n) = \alpha \, P(C) \Pi_i \, P(x_i \mid C)$$

From ML we know what the parameters should be

Observed frequencies (with possible Laplace smoothing)

Just need to choose the most likely class C

Naïve Bayes comments

Naïve Bayes scales well

Naïve Bayes tends to perform well

- Even though the assumption that attributes are independent given class often does not hold

Application

- Text classification

Text classification

Important practical problem, occurring in many applications

- Information retrieval, spam filtering, news filtering, building web directories…

Simplified problem description

- **Given**: collection of documents, classified as “interesting” or “not interesting” by people
- **Goal**: learn a classifier that can look at text of new documents and provide a label, without human intervention

Data representation

Consider all possible significant words that can occur in documents

Do not include stopwords

Stem words: map words to their root

For each root, introduce common binary feature

- Specifying whether the word is present or not in the document

Use Naïve Bayes Assumption

Words are independent of each other, given the class, y, of document

$$P(y|\text{document}) \propto \Pi_{i=1}^{|\text{Vocab}|} P(w_i|y)$$

How do we get the probabilities?

Use Naïve Bayes Assumption

Use ML parameter estimation!

$$P(w_i|y) = \frac{\#\text{ documents of class } y \text{ containing word } w_i}{\#\text{ documents of class } y}$$

Count words over collections of documents

Use Bayes rule to compute probabilities for unseen documents

Laplace smoothing is very useful here

Observations

We may not be able to find θ analytically

Gradient search to find good value of θ

$$\theta \leftarrow \theta + \alpha \frac{\partial L(\theta|d)}{\partial \theta}$$

Conclusions

What you should know

- Bayesian learning, MAP, ML
- How to learn parameters in Bayes Nets
- Naïve Bayes assumption
- Laplace smoothing