

Multiagent Systems: Intro to Mechanism Design

CS 486/686: Introduction to Artificial Intelligence

Introduction

- So far almost everything we have looked at has been in a single-agent setting
 - Today - Multiagent Decision Making!
- For participants to act optimally, they must account for how others are going to act
- We want to
 - Understand the ways in which agents interact and behave
 - **Design systems so that agents behave the way we would like them to**

Hint for the final exam: MAS is my main research area. I like MAS problems. I even enjoy marking MAS questions. Two of the TAs for this course do MAS research. They also like marking MAS questions. There *will* be an MAS question on the final exam.

Mechanism Design

- Game Theory asks
 - Given a game, what should rational agents do?
- Mechanism Design asks
 - Given rational agents, *what sort of games should we design?*
 - Can we guarantee that agents will reach an outcome with properties **we** want

Fundamentals

- Set of possible **outcomes**: O
- Set of **agents**: N , $|N|=n$
 - Each agent has a type θ_i from Θ_i
 - The type captures all private information relevant to the agent's decision making
- Utility **functions**: $u_i(o, \theta_i)$
- **Social choice** function: $f: \Theta_1 \times \dots \times \Theta_n \rightarrow O$

Examples of Social Choice Functions

- **Voting**

- Choose a candidate from amongst a group

- **Public Project**

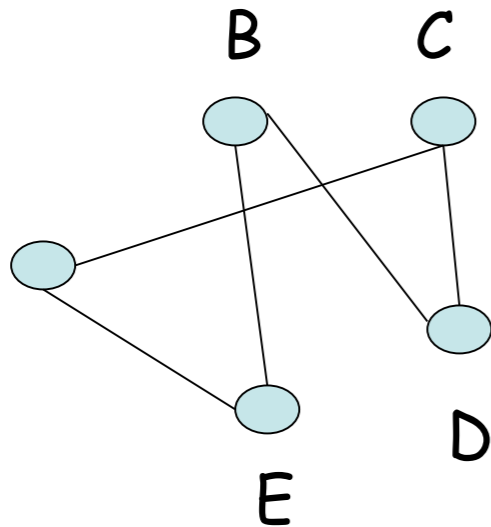
- Decide whether to build a road whose cost must be funded by the agents themselves

- **Allocation**

- Allocate an item or resource to one agent in the group

Scenario

- **Network routing** problem to allocate resources to minimize the total cost of delay over all agents



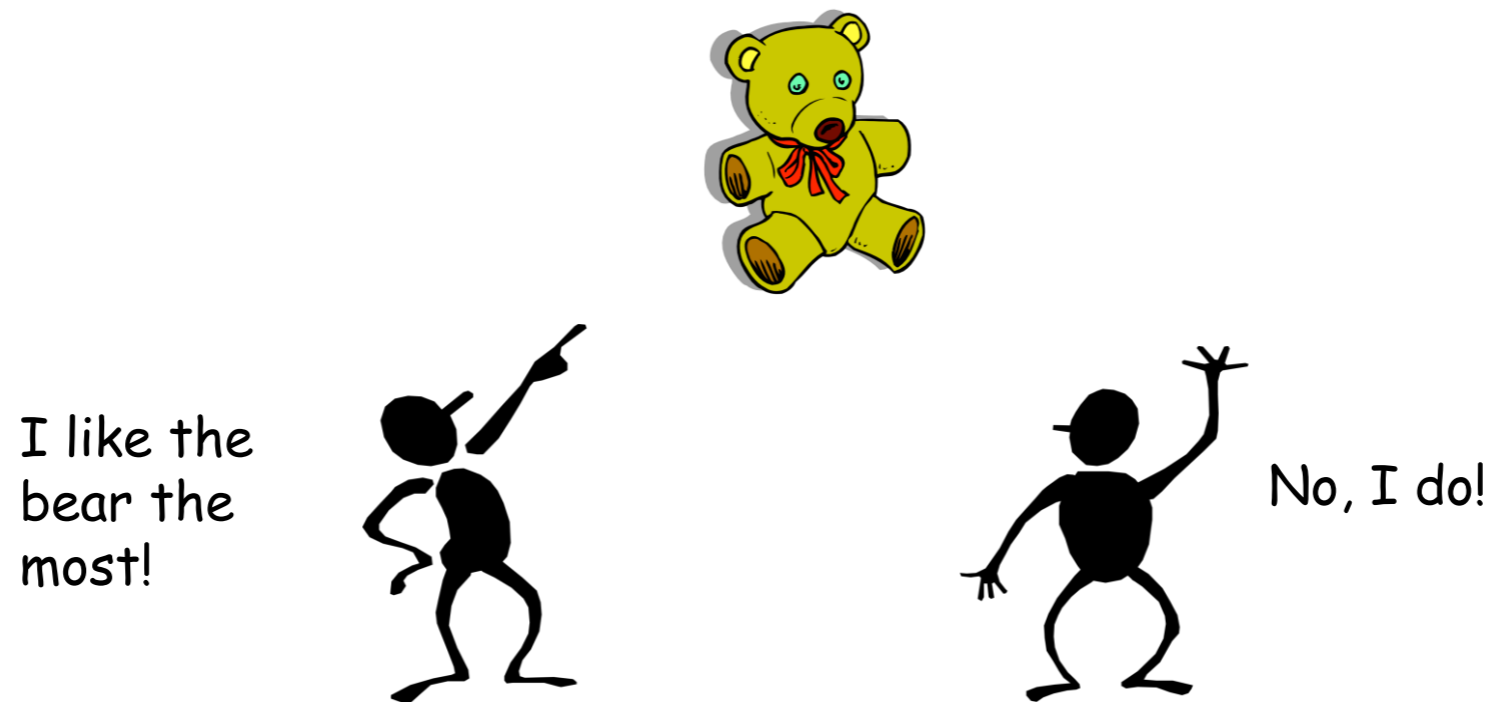
My unit cost of delay for sending messages from A to D is \$1



My unit cost of delay for sending messages between E and D is \$5

A Potential Problem

- Agents' types are not public, and agents are acting in their own self-interest



Mechanism Design Problem

- By having agents interact through an “institution” we might be able to solve this problem
- **Mechanism**

$$M = (S_1, \dots, S_n, g(\cdot))$$

- S_i is the **strategy space** of agent i
- $g: S_1 \times \dots \times S_n \rightarrow O$ is the **outcome** function

Implementation

- A mechanism $M=(S_1,\dots,S_n,g())$ **implements** social choice function $f(\theta)$ if there is an equilibrium s^*

such that

$$s^* = (s_1^*(\theta_1), \dots, s_n^*(\theta_n))$$

for all

$$g(s_1^*(\theta_1), \dots, s_n^*(\theta_n)) = f(\theta_1, \dots, \theta_n)$$

$$(\theta_1, \dots, \theta_n) \in \Theta_1 \times \Theta_n$$

Direct Mechanisms

- A **direct** mechanism is a mechanism where

$$S_i = \Theta_i \text{ for all } i$$

and

$$g(\theta) = f(\theta) \text{ for all } \theta \in \Theta_1 \times \Theta_n$$

Incentive Compatibility

- A direct mechanism is **incentive compatible** if it has an equilibrium s^* where

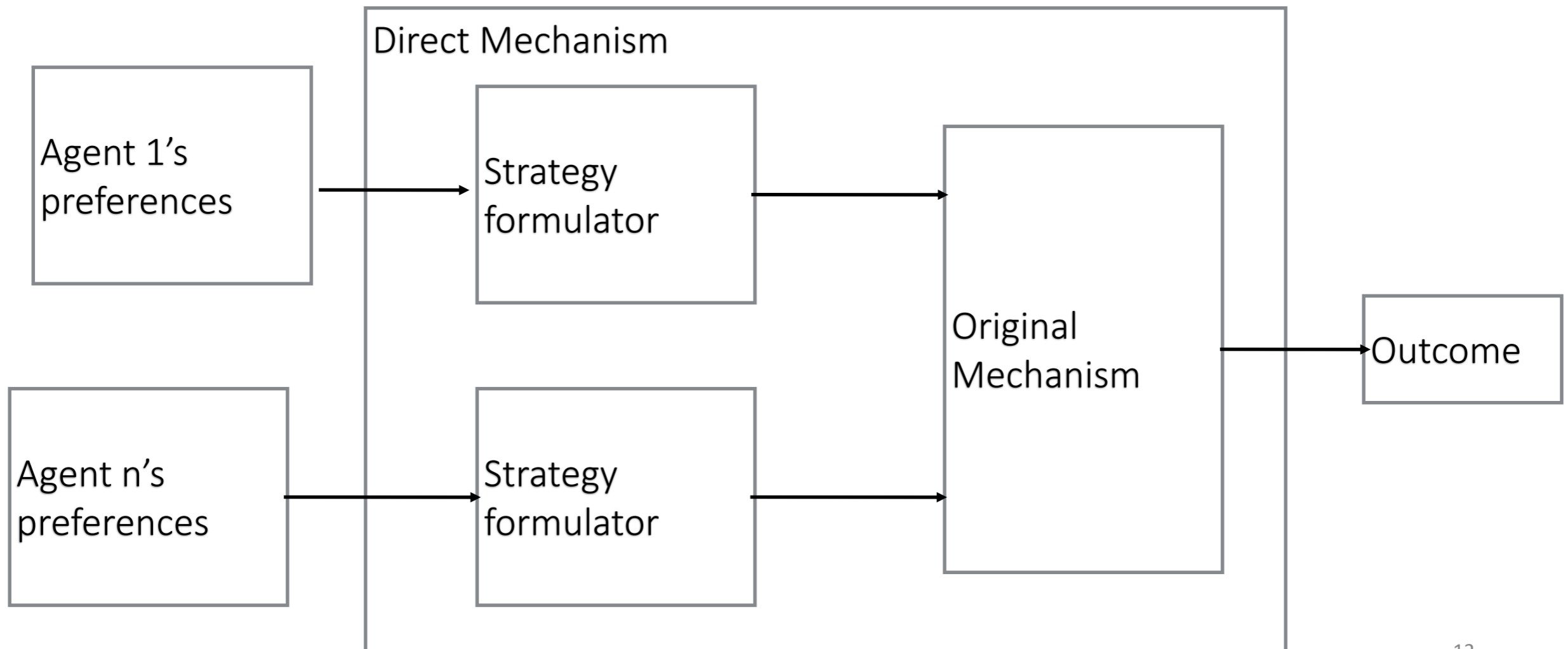
$$s_i^*(\theta_i) = \theta_i$$

for all θ_i in Θ_i and for all i .

- A direct mechanism is **strategy proof** if the equilibrium above is a dominant strategy equilibrium

Revelation Principle

- **Theorem:** Suppose there exists a mechanism M that implements social choice function f in dominant strategies. Then there is a **direct strategy-proof mechanism** M' which *also implements* f .



Quick Review

- We know
 - What a mechanism is
 - What it means for a SCF to be (dominant-strategy) implementable
 - Revelation Principle
- We do not yet know
 - What types of SCF are dominant-strategy implementable

Gibbard-Satterthwaite Theorem

- **Theorem:** Assume that

- O is finite and $|O| > 2$
- Each o in O can be achieved by SCF f for some θ
- θ includes all possible strict orderings over O

Then f is implementable in dominant strategies if and only if f is *dictatorial*.

Circumventing Gibbard-Satterthwaite

- Use a **weaker** equilibrium concept
- Design mechanisms where computing **manipulations** is computationally hard
- Restrict the structure of agents' **preferences**



Single-Peaked Preferences

- Median-Voter rule is strategy proof for single-peaked preferences

Quasilinear Preferences

- **Outcome** $o=(x,t_1,\dots,t_n)$
 - x is a “project choice”
 - t_i in \mathbb{R} are transfers (“money”)
- **Utility** functions: $u_i(o,\theta_i)=v_i(x,\theta_i)-t_i$
- Quasilinear **mechanism** $M=(S_1,\dots,S_n,g())$ where
 - $g()=(x(),t_1,\dots,t_n)$

Groves Mechanisms

- Choice rule

$$x^*(\theta) = \arg \max_x \sum_i v_i(x, \theta_i)$$

- Transfer rules

$$t_i(\theta) = h_i(\theta_{-i}) - \sum_{j \neq i} v_j(x^*(\theta), \theta_j)$$

Groves Mechanisms

- **Theorem:** Groves mechanisms are strategy-proof and efficient.
- **Theorem:** Groves mechanisms are unique (up to $h_i(\theta_{-i})$)

Vickrey-Clarke-Groves Mechanism

- Outcome

$$x^* = \arg \max_x \sum_i v_i(x, \theta_i)$$

- Transfers

$$t_i(\theta) = \sum_{j \neq i} v_j(x^{-i}, \theta_j) - \sum_{j \neq i} v_j(x^*(\theta), \theta_j)$$

- VCG is an example of a Groves mechanism
 - Efficient and strategy-proof
 - Agents' equilibrium utility is their marginal contribution to the welfare of the system

Example: Allocation Problem

- Social choice function
 - Maximize social welfare (i.e. give item to agent who values it the most)
- Utility functions: $u_i = v_i(o) - t_i$
- Mechanism (**Vickrey Auction**)
 - S_i : a bid of any non-negative number
 - Outcome function g :
 - Give item to agent who submits highest bid
 - Highest bidder pays amount of second highest bid, all else pay nothing

Vickrey Auction



$V_1 = \$6$



$V_2 = \$5$



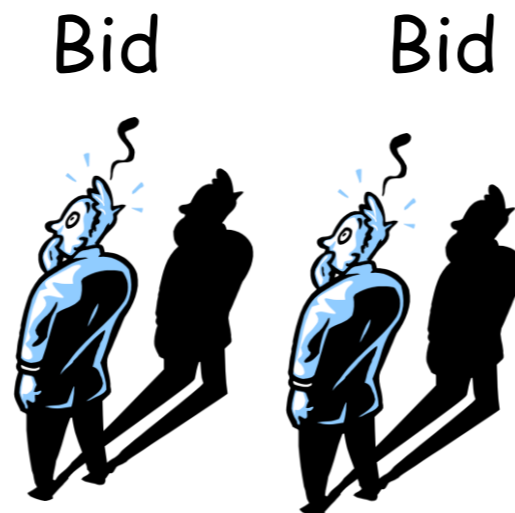
$V_3 = \$2$



Another Application: Sponsored Search

Slot 1
Slot 2
Slot 3
Slot 4
Slot 5

< Keyword >



1. Advertisers are ranked and assigned slots based on the ranking.
2. If an ad is clicked on, only then does the advertiser pay.

Ranking

- Rank-by-relevance

- Assign slots of order of $(\text{quality score}) * (\text{bid})$

Bidder	Bid	Quality Score
A	1.50	0.5
B	1.00	0.9
C	0.75	1.5



Ranking
C (1.25)
B (0.9)
A (0.75)

Pricing

- An advertiser only pays when its ad is clicked on
- How much does it pay?
 - The *lowest price* it could have bid and still been in the **same position**

Example

Bidder	Bid	Quality Score
A	1.50	0.5
B	1.00	0.9
C	0.75	1.5



Ranking
C (1.25)
B (0.9)
A (0.75)

C will pay $p=0.9/1.5=0.6$
B will pay $p=0.75/0.9 = 0.83$

How much will A pay?

Sponsored Search

- How would you design a **bidding agent** for sponsored search?
- Different from the Vickrey auction
 - There is no single best strategy
 - *It depends on the strategies of others*

Summary

- Definition of a mechanism
- What it means for a mechanism to implement a social choice function
- Revelation Principle
- Gibbard-Satterthwaite Theorem
- Possibility results
 - Groves mechanisms