## 10. <u>Phototypesetting: A Design Manual, by James Craig, 1978</u>

| Sort                   | Hot type                      | Phototypsetter  | Laser<br>printer                  |
|------------------------|-------------------------------|---|-----------------------------------|
| Metal<br>type &<br>ink | Metal type & ink              | Light through<br>template on<br>photographic<br>paper | Bitmap<br>on<br>ordinary<br>paper |
| Manual                 | Mechanical machine            | Computer controlled mechanical machine                | Computer<br>all the<br>way        |
| Hands<br>move<br>type  | Keybord<br>move type<br>casts | troff controls<br>phototypesetter                     | TeX<br>generates<br>bitmaps       |
| Analog<br>type         | Analog<br>type                | Analog type   | Digital<br>type                   |

Phototypesetting avoids physical limitations of physical type:

- o negative spacing in both directions
- table-driven kerning
- both scaling and multiple design sizes to achieve different sizes of type

But is still analog, because it's printed in a photographic process.