A2 Report Marking Scheme

An average report should get an average mark of 70% or so.
Additional marks can be given for extra content, depth, colour graphics,
additional references, very high quality references, or anything indicating
higher than average quality.

I gave everyone personal feedback on their topic, so all of the topics should be
well defined.

Content 80%
At least one intro and one concluding paragraph (10%)
Topic - well defined, original, and/or interesting topic and writing (20%)
Evidence of 'depth' of research and writing (20%)
Tie to IS management (Not just a technical or descriptive research report. Why
should IS managers care about this topic?) (20%)
References (10%) (At least 5 'high quality' references, not all from the web.)

Format 20%
Spelling, grammar
Ballpark of 5 pages total (Some have additional pages for a cover page, TOC,
etc., which is OK. I just don't want the 'content' part of the report to be
much more than 5 pages.)
Pages numbered.
Graphics, tables, etc. if appropriate.